

Trade Area: Shannon Oaks Shopping Center - 1 mi Radius, Shannon Oaks Shopping Center - 3 mi Radius, Shannon Oaks Shopping Center - 5 mi Radius

	Shannon Oaks Shopping Center - 1 mi Radius		Shannon Oaks Shopping Center - 3 mi Radius		Shannon Oaks Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	11,129	100.00	87,401	100.00	202,984	100.00
2020 Census	13,352	100.00	101,550	100.00	238,659	100.00
2024 Estimate	13,879	100.00	104,431	100.00	246,328	100.00
2029 Projection	14,556	100.00	108,112	100.00	255,934	100.00
Population Growth						
Percent Change: 2010 to 2020	—	19.98	—	16.19	—	17.57
Percent Change: 2020 to 2024	—	3.95	—	2.84	—	3.21
Percent Change: 2024 to 2029	—	4.88	—	3.52	—	3.90
	Shannon Oaks Shopping Center - 1 mi Radius		Shannon Oaks Shopping Center - 3 mi Radius		Shannon Oaks Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Households						
2010 Census	3,488	100.00	28,272	100.00	68,402	100.00
2020 Census	4,124	100.00	32,567	100.00	79,855	100.00
2024 Estimate	4,262	100.00	33,536	100.00	82,458	100.00
2029 Projection	4,449	100.00	34,767	100.00	85,774	100.00
Household Growth						
Percent Change: 2010 to 2020	—	18.23	—	15.19	—	16.74
Percent Change: 2020 to 2024	—	3.35	—	2.98	—	3.26
Percent Change: 2024 to 2029	—	4.39	—	3.67	—	4.02
	Shannon Oaks Shopping Center - 1 mi Radius		Shannon Oaks Shopping Center - 3 mi Radius		Shannon Oaks Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Family Households						
2010 Census	2,684	100.00	21,291	100.00	50,571	100.00
2020 Census	3,227	100.00	24,525	100.00	58,755	100.00
2024 Estimate	3,276	100.00	25,196	100.00	60,826	100.00
2029 Projection	3,418	100.00	26,097	100.00	63,230	100.00
Family Household Growth						
Percent Change: 2010 to 2020	—	20.23	—	15.19	—	16.18
Percent Change: 2020 to 2024	—	1.52	—	2.74	—	3.52
Percent Change: 2024 to 2029	—	4.33	—	3.58	—	3.95

Benchmark: USA

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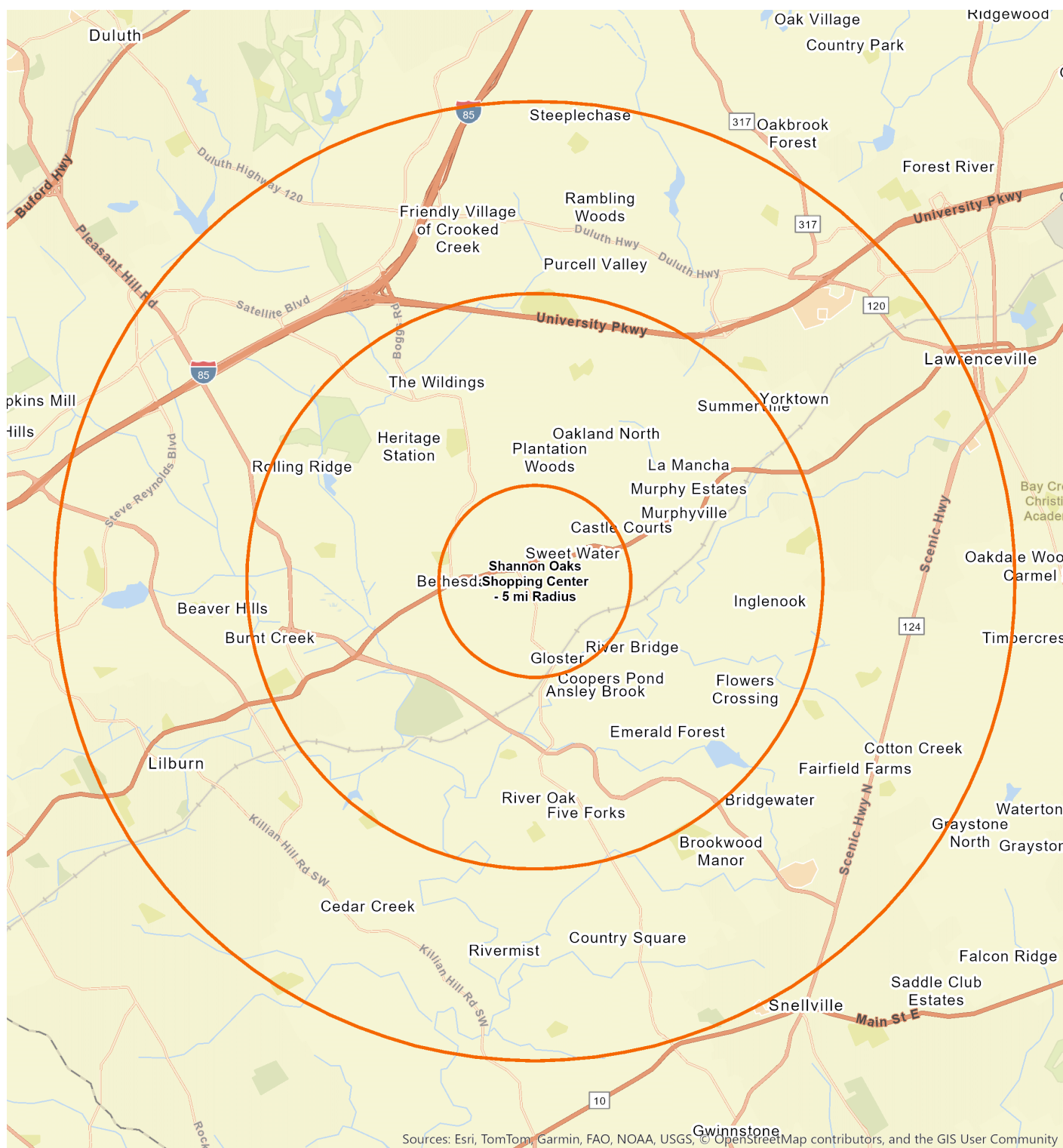
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	Shannon Oaks Shopping Center - 1 mi Radius		Shannon Oaks Shopping Center - 3 mi Radius		Shannon Oaks Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
2024 Est. Population by Single-Classification Race						
White Alone	2,849	20.53	23,947	22.93	62,154	25.23
Black/African American Alone	3,712	26.75	28,597	27.38	67,671	27.47
American Indian/Alaskan Native Alone	168	1.21	1,327	1.27	2,786	1.13
Asian Alone	2,726	19.64	16,302	15.61	41,436	16.82
Native Hawaiian/Pacific Islander Alone	19	0.14	52	0.05	147	0.06
Some Other Race Alone	2,454	17.68	20,122	19.27	41,759	16.95
Two or More Races	1,951	14.06	14,084	13.49	30,375	12.33
2024 Est. Population by Ethnicity						
Hispanic/Latino	4,969	35.80	37,219	35.64	76,546	31.07
Not Hispanic/Latino	8,910	64.20	67,212	64.36	169,782	68.92
2024 Occupied Housing Units by Tenure						
Owner-Occupied	2,970	67.76	19,815	56.55	47,209	54.70
Renter-Occupied	1,292	30.31	13,721	40.91	35,249	42.75
Average Household Size	--	3.25	--	3.10	--	2.97
2024 Households by Household Income						
Income < \$15,000	182	4.27	2,055	6.13	5,608	6.80
Income \$15,000 - \$24,999	201	4.72	1,847	5.51	5,610	6.80
Income \$25,000 - \$34,999	346	8.12	2,335	6.96	6,541	7.93
Income \$35,000 - \$49,999	608	14.27	3,868	11.53	10,334	12.53
Income \$50,000 - \$74,999	904	21.21	7,241	21.59	15,408	18.69
Income \$75,000 - \$99,999	635	14.90	4,976	14.84	11,251	13.64
Income \$100,000 - \$124,999	357	8.38	3,232	9.64	8,050	9.76
Income \$125,000 - \$149,999	376	8.82	2,718	8.11	6,570	7.97
Income \$150,000 - \$199,999	385	9.03	2,785	8.30	6,696	8.12
Income \$200,000 - \$249,999	87	2.04	1,125	3.35	2,692	3.27
Income \$250,000 - \$499,999	120	2.82	978	2.92	2,681	3.25
Income \$500,000+	60	1.41	376	1.12	1,018	1.24
Average Household Income	--	95,701.00	--	95,394.00	--	94,759.00
Median Household Income	--	71,558.50	--	72,803.27	--	70,909.33
2024 Est. Median HH Income by Single-Classification Race						
White Alone	--	76,969.26	--	83,421.27	--	83,247.87
Black/African American Alone	--	93,972.22	--	76,148.26	--	70,321.00
American Indian/Alaskan Native Alone	--	79,052.28	--	56,398.15	--	55,520.72
Asian Alone	--	61,959.01	--	75,076.82	--	74,031.43
Native Hawaiian/Pacific Islander Alone	--	35,000.00	--	33,704.09	--	36,880.92
Some Other Race Alone	--	70,691.71	--	63,854.83	--	61,198.02
Two or More Races	--	48,351.46	--	65,562.55	--	60,154.75
2024 Est. Median HH Income by Ethnicity						
Hispanic/Latino	--	61,037.39	--	63,509.96	--	60,292.50
Not Hispanic/Latino	--	76,236.86	--	78,266.43	--	75,510.96

Benchmark: USA

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Report Details

Name: Shannon Oaks Demographics 2024
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Workspace Vintage: 2024

Trade Area		
Name	Level	Geographies
Shannon Oaks Shopping Center - 1 mi Radius	1 mi Radius	N/A
Shannon Oaks Shopping Center - 3 mi Radius	3 mi Radius	N/A
Shannon Oaks Shopping Center - 5 mi Radius	5 mi Radius	N/A

Benchmark		
Name	Level	Geographies
USA	Entire US	United States

DataSource		
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