

Trade Area: Founders Square Shopping Center - 1 mi Radius, Founders Square Shopping Center - 3 mi Radius, Founders Square Shopping Center - 5 mi Radius

	Founders Square Shopping Center - 1 mi Radius		Founders Square Shopping Center - 3 mi Radius		Founders Square Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>Population</b>						
2010 Census	6,751	100.00	71,482	100.00	185,041	100.00
2020 Census	7,762	100.00	74,045	100.00	199,246	100.00
2023 Estimate	7,870	100.00	74,389	100.00	199,507	100.00
2028 Projection	8,211	100.00	76,065	100.00	203,090	100.00
<b>Population Growth</b>						
Percent Change: 2010 to 2020	-	14.98	-	3.59	-	7.68
Percent Change: 2020 to 2023	-	1.39	-	0.47	-	0.13
Percent Change: 2023 to 2028	-	4.33	-	2.25	-	1.80

	Founders Square Shopping Center - 1 mi Radius		Founders Square Shopping Center - 3 mi Radius		Founders Square Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>Households</b>						
2010 Census	2,761	100.00	28,955	100.00	73,936	100.00
2020 Census	3,199	100.00	31,013	100.00	79,708	100.00
2023 Estimate	3,249	100.00	31,297	100.00	80,022	100.00
2028 Projection	3,400	100.00	32,159	100.00	81,723	100.00
<b>Household Growth</b>						
Percent Change: 2010 to 2020	-	15.86	-	7.11	-	7.81
Percent Change: 2020 to 2023	-	1.56	-	0.92	-	0.39
Percent Change: 2023 to 2028	-	4.65	-	2.75	-	2.13

	Founders Square Shopping Center - 1 mi Radius		Founders Square Shopping Center - 3 mi Radius		Founders Square Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>Family Households</b>						
2010 Census	1,710	100.00	17,632	100.00	48,936	100.00
2023 Estimate	2,009	100.00	18,922	100.00	52,514	100.00
2028 Projection	2,101	100.00	19,398	100.00	53,491	100.00
<b>Family Household Growth</b>						
Percent Change: 2010 to 2023	-	17.48	-	7.32	-	7.31
Percent Change: 2023 to 2028	-	4.58	-	2.52	-	1.86

Benchmark: USA

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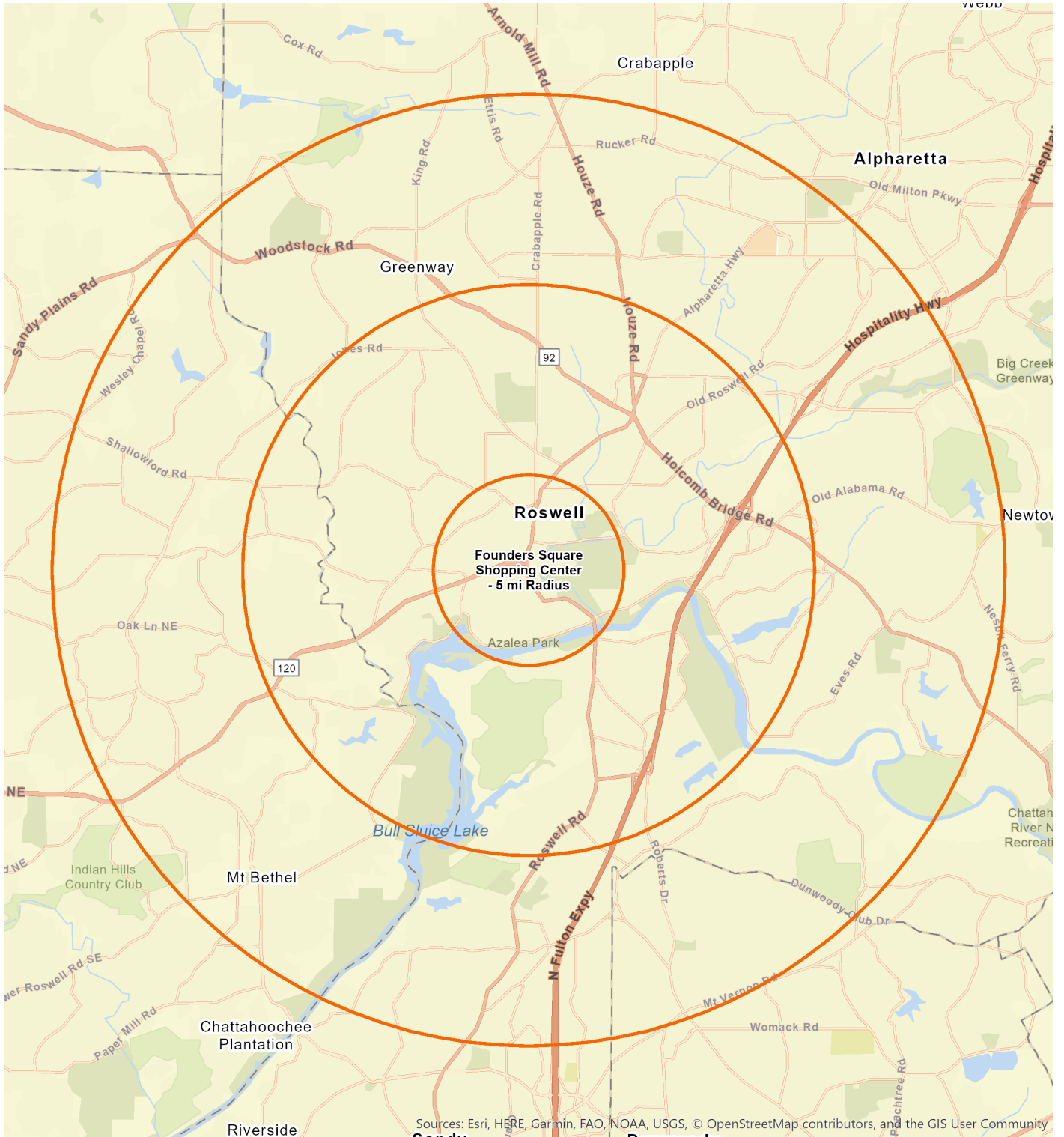
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	Founders Square Shopping Center - 1 mi Radius		Founders Square Shopping Center - 3 mi Radius		Founders Square Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>2023 Est. Population by Single-Classification Race</b>						
White Alone	5,120	65.06	41,609	55.93	124,540	62.42
Black/African American Alone	1,334	16.95	14,431	19.40	27,983	14.03
American Indian/Alaskan Native Alone	33	0.42	377	0.51	690	0.35
Asian Alone	236	3.00	3,535	4.75	16,641	8.34
Native Hawaiian/Pacific Islander Alone	1	0.01	33	0.04	74	0.04
Some Other Race Alone	317	4.03	6,456	8.68	11,003	5.51
Two or More Races	828	10.52	7,949	10.69	18,576	9.31
Hispanic/Latino	906	11.51	12,826	17.24	24,069	12.06
Not Hispanic/Latino	6,964	88.49	61,563	82.76	175,438	87.94
<b>2023 Occupied Housing Units by Tenure</b>						
Owner-Occupied	2,238	68.88	17,098	54.63	53,134	66.40
Renter-Occupied	1,011	31.12	14,199	45.37	26,888	33.60
Average Household Size	-	2.34	-	2.36	-	2.48
<b>2023 Households by Household Income</b>						
Income < \$15,000	137	4.22	1,387	4.43	2,667	3.33
Income \$15,000 - \$24,999	129	3.97	1,249	3.99	2,633	3.29
Income \$25,000 - \$34,999	130	4.00	1,461	4.67	3,353	4.19
Income \$35,000 - \$49,999	218	6.71	3,328	10.63	6,474	8.09
Income \$50,000 - \$74,999	513	15.79	4,773	15.25	10,636	13.29
Income \$75,000 - \$99,999	315	9.70	3,626	11.59	9,325	11.65
Income \$100,000 - \$124,999	288	8.86	2,983	9.53	7,566	9.44
Income \$125,000 - \$149,999	303	9.33	2,770	8.85	7,103	8.88
Income \$150,000 - \$199,999	359	11.05	3,203	10.23	9,303	11.63
Income \$200,000 - \$249,999	261	8.03	1,859	5.94	5,820	7.27
Income \$250,000 - \$499,999	341	10.50	2,584	8.26	8,338	10.42
Income \$500,000+	255	7.85	2,075	6.63	6,815	8.52
Average Household Income	-	164,121.00	-	146,611.00	-	167,470.00
Median Household Income	-	115,826.31	-	98,660.03	-	115,927.14
<b>2023 Est. Median HH Income by Single-Classification Race</b>						
White Alone	-	138,891.21	-	124,919.54	-	134,674.58
Black/African American Alone	-	70,129.31	-	70,871.55	-	73,781.87
American Indian/Alaskan Native Alone	-	125,000.00	-	68,508.17	-	71,672.57
Asian Alone	-	193,463.61	-	139,045.95	-	147,255.71
Native Hawaiian/Pacific Islander Alone	-	-	-	66,000.24	-	69,275.25
Some Other Race Alone	-	70,029.80	-	81,027.44	-	93,100.78
Two or More Races	-	77,841.33	-	71,081.61	-	88,087.65
Hispanic/Latino	-	106,396.99	-	64,560.68	-	78,820.76
Not Hispanic/Latino	-	117,103.93	-	104,148.55	-	120,014.24

Benchmark: USA

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Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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# Report Details

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**Name:** Founders Square Demographics 2023  
**Date / Time:** 1/3/2023 11:31:56 AM  
**Workspace Vintage:** 2023

## Trade Area

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Name	Level	Geographies
Founders Square Shopping Center - 1 mi Radius	1 mi Radius	N/A
Founders Square Shopping Center - 3 mi Radius	3 mi Radius	N/A
Founders Square Shopping Center - 5 mi Radius	5 mi Radius	N/A

## Benchmark

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Name	Level	Geographies
USA	Entire US	United States

## DataSource

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Product	Provider	Copyright
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