

Trade Area: Grimes Square Shopping Center - 1 mi Radius, Grimes Square Shopping Center - 3 mi Radius, Grimes Square Shopping Center - 5 mi Radius

	Grimes Square Shopping Center - 1 mi Radius		Grimes Square Shopping Center - 3 mi Radius		Grimes Square Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>Population</b>						
2010 Census	11,444	100.00	66,454	100.00	174,262	100.00
2020 Census	11,808	100.00	70,476	100.00	190,863	100.00
2023 Estimate	11,819	100.00	70,636	100.00	191,461	100.00
2028 Projection	12,137	100.00	72,274	100.00	195,552	100.00
<b>Population Growth</b>						
Percent Change: 2010 to 2020	--	3.18	--	6.05	--	9.53
Percent Change: 2020 to 2023	--	0.09	--	0.23	--	0.31
Percent Change: 2023 to 2028	--	2.69	--	2.32	--	2.14

	Grimes Square Shopping Center - 1 mi Radius		Grimes Square Shopping Center - 3 mi Radius		Grimes Square Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>Households</b>						
2010 Census	4,323	100.00	26,269	100.00	69,373	100.00
2020 Census	4,973	100.00	29,176	100.00	76,338	100.00
2023 Estimate	4,987	100.00	29,354	100.00	76,784	100.00
2028 Projection	5,140	100.00	30,173	100.00	78,672	100.00
<b>Household Growth</b>						
Percent Change: 2010 to 2020	--	15.04	--	11.07	--	10.04
Percent Change: 2020 to 2023	--	0.28	--	0.61	--	0.58
Percent Change: 2023 to 2028	--	3.07	--	2.79	--	2.46

	Grimes Square Shopping Center - 1 mi Radius		Grimes Square Shopping Center - 3 mi Radius		Grimes Square Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>Family Households</b>						
2010 Census	2,541	100.00	16,311	100.00	45,509	100.00
2023 Estimate	2,953	100.00	18,088	100.00	50,213	100.00
2028 Projection	3,043	100.00	18,570	100.00	51,366	100.00
<b>Family Household Growth</b>						
Percent Change: 2010 to 2023	--	16.21	--	10.89	--	10.34
Percent Change: 2023 to 2028	--	3.05	--	2.67	--	2.30

Benchmark: USA

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	Grimes Square Shopping Center - 1 mi Radius		Grimes Square Shopping Center - 3 mi Radius		Grimes Square Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>2023 Est. Population by Single-Classification Race</b>						
White Alone	5,493	46.48	39,487	55.90	117,991	61.63
Black/African American Alone	2,106	17.82	12,398	17.55	27,791	14.52
American Indian/Alaskan Native Alone	97	0.82	414	0.59	679	0.35
Asian Alone	493	4.17	3,503	4.96	15,474	8.08
Native Hawaiian/Pacific Islander Alone	5	0.04	36	0.05	68	0.04
Some Other Race Alone	1,858	15.72	6,761	9.57	11,189	5.84
Two or More Races	1,766	14.94	8,037	11.38	18,268	9.54
Hispanic/Latino	3,613	30.57	13,357	18.91	24,310	12.70
Not Hispanic/Latino	8,206	69.43	57,279	81.09	167,150	87.30
<b>2023 Occupied Housing Units by Tenure</b>						
Owner-Occupied	1,948	39.06	16,707	56.92	49,675	64.69
Renter-Occupied	3,039	60.94	12,647	43.08	27,109	35.31
Average Household Size	-	2.31	-	2.38	-	2.48
<b>2023 Households by Household Income</b>						
Income < \$15,000	140	2.81	1,079	3.68	2,595	3.38
Income \$15,000 - \$24,999	262	5.25	1,358	4.63	2,719	3.54
Income \$25,000 - \$34,999	325	6.52	1,606	5.47	3,264	4.25
Income \$35,000 - \$49,999	745	14.94	2,723	9.28	6,319	8.23
Income \$50,000 - \$74,999	764	15.32	4,423	15.07	9,607	12.51
Income \$75,000 - \$99,999	515	10.33	3,491	11.89	8,576	11.17
Income \$100,000 - \$124,999	573	11.49	2,966	10.10	7,196	9.37
Income \$125,000 - \$149,999	540	10.83	2,622	8.93	6,764	8.81
Income \$150,000 - \$199,999	393	7.88	3,144	10.71	9,120	11.88
Income \$200,000 - \$249,999	195	3.91	1,843	6.28	5,863	7.64
Income \$250,000 - \$499,999	297	5.96	2,311	7.87	7,941	10.34
Income \$500,000+	239	4.79	1,788	6.09	6,821	8.88
Average Household Income	-	125,755.00	-	144,473.00	-	169,597.00
Median Household Income	-	86,949.52	-	99,976.43	-	118,200.09
<b>2023 Est. Median HH Income by Single-Classification Race</b>						
White Alone	-	106,775.14	-	114,221.84	-	135,881.79
Black/African American Alone	-	60,886.42	-	71,481.67	-	74,274.24
American Indian/Alaskan Native Alone	-	72,348.74	-	72,870.33	-	71,419.97
Asian Alone	-	187,499.70	-	176,317.15	-	190,090.37
Native Hawaiian/Pacific Islander Alone	-	62,893.72	-	138,527.59	-	125,000.00
Some Other Race Alone	-	85,268.94	-	101,145.27	-	99,919.50
Two or More Races	-	63,440.87	-	82,818.52	-	88,096.22
Hispanic/Latino	-	72,291.65	-	68,303.36	-	78,188.12
Not Hispanic/Latino	-	90,979.22	-	105,318.66	-	122,576.35

Benchmark: USA

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# Report Details

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**Name:** Grimes Square Demographics 2023  
**Date / Time:** 1/2/2023 1:05:25 PM  
**Workspace Vintage:** 2023

## Trade Area

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Name	Level	Geographies
Grimes Square Shopping Center - 5 mi Radius	5 mi Radius	N/A
Grimes Square Shopping Center - 3 mi Radius	3 mi Radius	N/A
Grimes Square Shopping Center - 1 mi Radius	1 mi Radius	N/A

## Benchmark

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Name	Level	Geographies
USA	Entire US	United States

## DataSource

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Product	Provider	Copyright
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