

# Pop-Facts® Demographics | Summary



Trade Area: Covington Highway Shopping Center - 1 mi Radius, Covington Highway Shopping Center - 3 mi Radius, Covington Highway Shopping Center - 5 mi Radius

	Covington Highway Shopping Center - 1 mi Radius		Covington Highway Shopping Center - 3 mi Radius		Covington Highway Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>Population</b>						
2010 Census	10,720	100.00	52,626	100.00	134,200	100.00
2020 Census	11,607	100.00	58,591	100.00	148,618	100.00
2024 Estimate	11,591	100.00	59,241	100.00	149,553	100.00
2029 Projection	11,770	100.00	60,839	100.00	152,725	100.00
<b>Population Growth</b>						
Percent Change: 2010 to 2020	--	8.27	--	11.34	--	10.74
Percent Change: 2020 to 2024	--	-0.14	--	1.11	--	0.63
Percent Change: 2024 to 2029	--	1.54	--	2.70	--	2.12

	Covington Highway Shopping Center - 1 mi Radius		Covington Highway Shopping Center - 3 mi Radius		Covington Highway Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>Households</b>						
2010 Census	4,226	100.00	20,265	100.00	49,384	100.00
2020 Census	4,450	100.00	22,749	100.00	55,020	100.00
2024 Estimate	4,410	100.00	22,967	100.00	55,254	100.00
2029 Projection	4,451	100.00	23,583	100.00	56,399	100.00
<b>Household Growth</b>						
Percent Change: 2010 to 2020	--	5.30	--	12.26	--	11.41
Percent Change: 2020 to 2024	--	-0.90	--	0.96	--	0.42
Percent Change: 2024 to 2029	--	0.93	--	2.68	--	2.07

	Covington Highway Shopping Center - 1 mi Radius		Covington Highway Shopping Center - 3 mi Radius		Covington Highway Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>Family Households</b>						
2010 Census	2,645	100.00	12,993	100.00	33,534	100.00
2020 Census	2,832	100.00	14,078	100.00	36,371	100.00
2024 Estimate	2,811	100.00	14,611	100.00	37,304	100.00
2029 Projection	2,839	100.00	14,989	100.00	38,045	100.00
<b>Family Household Growth</b>						
Percent Change: 2010 to 2020	--	7.07	--	8.35	--	8.46
Percent Change: 2020 to 2024	--	-0.74	--	3.79	--	2.56
Percent Change: 2024 to 2029	--	1.00	--	2.59	--	1.99

Benchmark: USA

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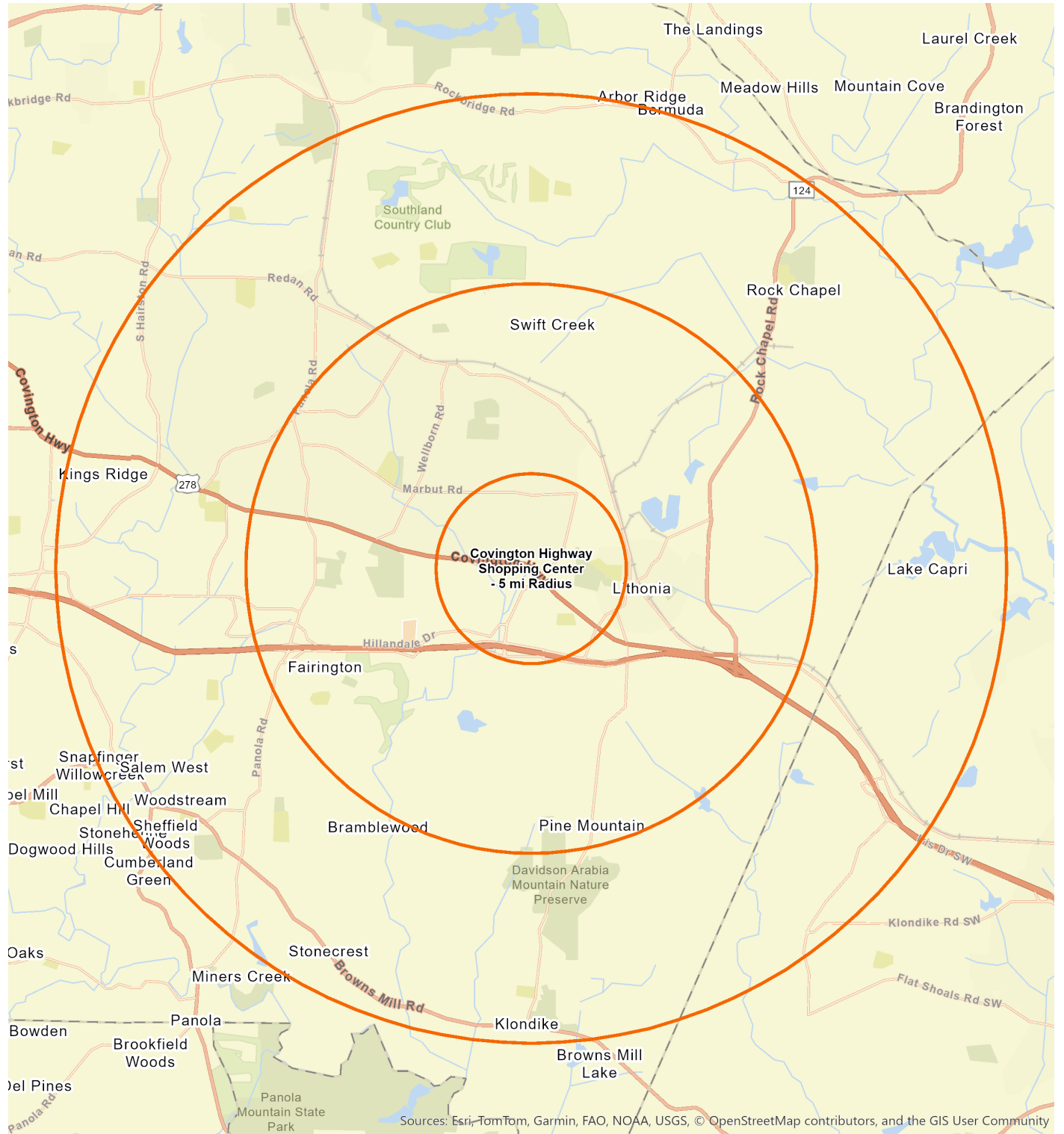
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	Covington Highway Shopping Center - 1 mi Radius		Covington Highway Shopping Center - 3 mi Radius		Covington Highway Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>2024 Est. Population by Single-Classification Race</b>						
White Alone	265	2.29	1,695	2.86	5,784	3.87
Black/African American Alone	10,636	91.76	53,621	90.51	131,957	88.23
American Indian/Alaskan Native Alone	10	0.09	125	0.21	379	0.25
Asian Alone	41	0.35	237	0.40	1,182	0.79
Native Hawaiian/Pacific Islander Alone	0	0.00	10	0.02	43	0.03
Some Other Race Alone	231	1.99	1,246	2.10	3,755	2.51
Two or More Races	407	3.51	2,306	3.89	6,452	4.31
<b>2024 Est. Population by Ethnicity</b>						
Hispanic/Latino	423	3.65	2,303	3.89	6,678	4.46
Not Hispanic/Latino	11,168	96.35	56,937	96.11	142,874	95.53
<b>2024 Occupied Housing Units by Tenure</b>						
Owner-Occupied	1,512	31.60	9,865	40.07	30,838	52.36
Renter-Occupied	2,898	65.71	13,102	57.05	24,416	44.19
Average Household Size	--	2.63	--	2.57	--	2.70
<b>2024 Households by Household Income</b>						
Income < \$15,000	642	14.56	2,407	10.48	4,504	8.15
Income \$15,000 - \$24,999	367	8.32	1,880	8.19	3,568	6.46
Income \$25,000 - \$34,999	390	8.84	2,265	9.86	4,366	7.90
Income \$35,000 - \$49,999	646	14.65	3,038	13.23	7,351	13.30
Income \$50,000 - \$74,999	726	16.46	4,973	21.65	11,105	20.10
Income \$75,000 - \$99,999	817	18.53	3,501	15.24	8,564	15.50
Income \$100,000 - \$124,999	439	9.96	2,010	8.75	5,624	10.18
Income \$125,000 - \$149,999	121	2.74	1,135	4.94	3,705	6.71
Income \$150,000 - \$199,999	151	3.42	928	4.04	3,168	5.73
Income \$200,000 - \$249,999	58	1.31	374	1.63	1,353	2.45
Income \$250,000 - \$499,999	39	0.88	294	1.28	1,251	2.26
Income \$500,000+	15	0.34	161	0.70	696	1.26
Average Household Income	--	66,743.00	--	73,592.00	--	87,165.00
Median Household Income	--	54,850.41	--	59,125.51	--	67,120.68
<b>2024 Est. Median HH Income by Single-Classification Race</b>						
White Alone	--	55,478.81	--	40,658.83	--	53,290.53
Black/African American Alone	--	55,541.45	--	60,741.97	--	68,803.19
American Indian/Alaskan Native Alone	--	43,139.98	--	46,355.58	--	45,254.46
Asian Alone	--	50,000.00	--	46,567.39	--	48,075.01
Native Hawaiian/Pacific Islander Alone	--	--	--	138,024.50	--	112,500.00
Some Other Race Alone	--	44,794.84	--	53,489.75	--	52,871.50
Two or More Races	--	40,266.01	--	45,340.89	--	57,079.83
<b>2024 Est. Median HH Income by Ethnicity</b>						
Hispanic/Latino	--	60,118.34	--	54,971.43	--	58,631.03
Not Hispanic/Latino	--	54,485.86	--	59,302.28	--	67,431.16

Benchmark: USA

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# Report Details

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**Name:** Covington Highway Demographics 2024  
**Date / Time:** 1/16/2024 12:12:43 PM  
**Workspace Vintage:** 2024

## Trade Area

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Name	Level	Geographies
Covington Highway Shopping Center - 1 mi Radius	1 mi Radius	N/A
Covington Highway Shopping Center - 3 mi Radius	3 mi Radius	N/A
Covington Highway Shopping Center - 5 mi Radius	5 mi Radius	N/A

## Benchmark

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Name	Level	Geographies
USA	Entire US	United States

## DataSource

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Product	Provider	Copyright
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