

Pop-Facts® Demographics | Summary



Trade Area: Roswell Town Center Shopping Center - 1 mi Radius, Roswell Town Center Shopping Center - 3 mi Radius, Roswell Town Center Shopping Center - 5 mi Radius

	Roswell Town Center Shopping Center - 1 mi Radius		Roswell Town Center Shopping Center - 3 mi Radius		Roswell Town Center Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	9,458	100.00	65,880	100.00	168,208	100.00
2020 Census	8,883	100.00	70,755	100.00	184,760	100.00
2023 Estimate	8,832	100.00	70,964	100.00	185,458	100.00
2028 Projection	8,957	100.00	72,668	100.00	189,602	100.00
Population Growth						
Percent Change: 2010 to 2020	-	-6.08	-	7.40	-	9.84
Percent Change: 2020 to 2023	-	-0.57	-	0.29	-	0.38
Percent Change: 2023 to 2028	-	1.42	-	2.40	-	2.23

	Roswell Town Center Shopping Center - 1 mi Radius		Roswell Town Center Shopping Center - 3 mi Radius		Roswell Town Center Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Households						
2010 Census	3,653	100.00	25,984	100.00	66,655	100.00
2020 Census	3,677	100.00	29,149	100.00	73,646	100.00
2023 Estimate	3,655	100.00	29,337	100.00	74,121	100.00
2028 Projection	3,712	100.00	30,171	100.00	76,012	100.00
Household Growth						
Percent Change: 2010 to 2020	-	0.66	-	12.18	-	10.49
Percent Change: 2020 to 2023	-	-0.60	-	0.65	-	0.65
Percent Change: 2023 to 2028	-	1.56	-	2.84	-	2.55

	Roswell Town Center Shopping Center - 1 mi Radius		Roswell Town Center Shopping Center - 3 mi Radius		Roswell Town Center Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Family Households						
2010 Census	2,164	100.00	16,248	100.00	43,973	100.00
2023 Estimate	2,194	100.00	18,274	100.00	48,709	100.00
2028 Projection	2,228	100.00	18,771	100.00	49,872	100.00
Family Household Growth						
Percent Change: 2010 to 2023	-	1.39	-	12.47	-	10.77
Percent Change: 2023 to 2028	-	1.55	-	2.72	-	2.39

Benchmark: USA

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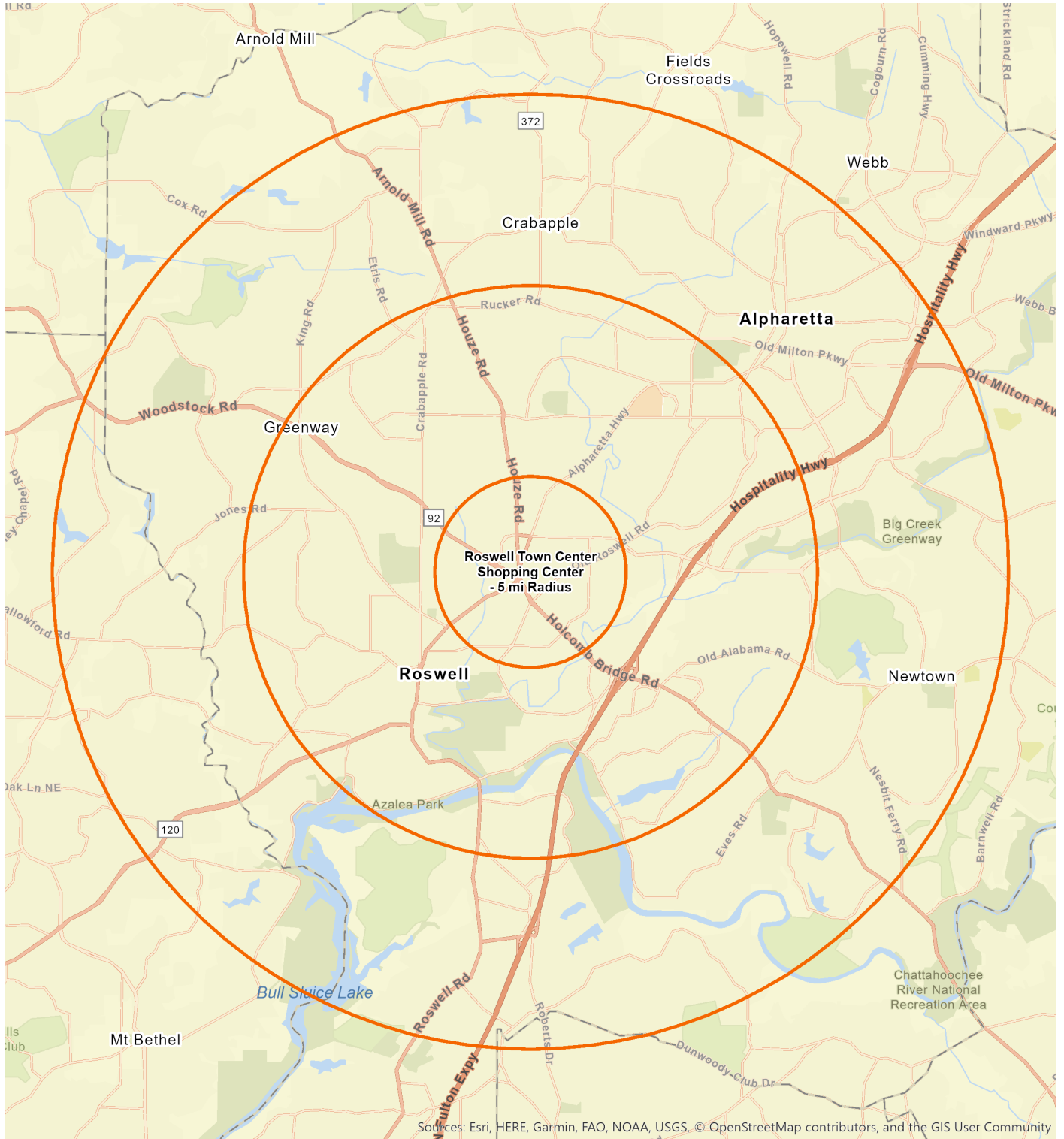
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	Roswell Town Center Shopping Center - 1 mi Radius		Roswell Town Center Shopping Center - 3 mi Radius		Roswell Town Center Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
2023 Est. Population by Single-Classification Race						
White Alone	4,724	53.49	39,920	56.25	114,606	61.80
Black/African American Alone	1,196	13.54	12,057	16.99	26,330	14.20
American Indian/Alaskan Native Alone	80	0.91	403	0.57	668	0.36
Asian Alone	441	4.99	3,770	5.31	15,077	8.13
Native Hawaiian/Pacific Islander Alone	4	0.04	35	0.05	68	0.04
Some Other Race Alone	1,167	13.21	6,721	9.47	10,965	5.91
Two or More Races	1,220	13.81	8,058	11.36	17,744	9.57
Hispanic/Latino	2,371	26.85	13,316	18.76	23,758	12.81
Not Hispanic/Latino	6,462	73.17	57,648	81.24	161,700	87.19
2023 Occupied Housing Units by Tenure						
Owner-Occupied	1,805	49.38	16,919	57.67	48,114	64.91
Renter-Occupied	1,849	50.59	12,418	42.33	26,007	35.09
Average Household Size	-	2.38	-	2.39	-	2.49
2023 Households by Household Income						
Income < \$15,000	114	3.12	1,008	3.44	2,567	3.46
Income \$15,000 - \$24,999	168	4.60	1,322	4.51	2,657	3.58
Income \$25,000 - \$34,999	227	6.21	1,620	5.52	3,160	4.26
Income \$35,000 - \$49,999	495	13.54	2,682	9.14	6,028	8.13
Income \$50,000 - \$74,999	511	13.98	4,430	15.10	8,999	12.14
Income \$75,000 - \$99,999	368	10.07	3,490	11.90	8,137	10.98
Income \$100,000 - \$124,999	345	9.44	2,998	10.22	6,968	9.40
Income \$125,000 - \$149,999	331	9.06	2,669	9.10	6,596	8.90
Income \$150,000 - \$199,999	349	9.55	3,227	11.00	8,941	12.06
Income \$200,000 - \$249,999	202	5.53	1,867	6.36	5,782	7.80
Income \$250,000 - \$499,999	285	7.80	2,301	7.84	7,700	10.39
Income \$500,000+	258	7.06	1,722	5.87	6,586	8.89
Average Household Income	-	144,987.00	-	144,111.00	-	170,190.00
Median Household Income	-	95,898.08	-	100,902.50	-	119,590.09
2023 Est. Median HH Income by Single-Classification Race						
White Alone	-	107,968.68	-	113,748.21	-	136,564.31
Black/African American Alone	-	66,261.68	-	72,025.16	-	74,719.68
American Indian/Alaskan Native Alone	-	80,251.43	-	73,301.67	-	71,755.10
Asian Alone	-	193,584.68	-	183,363.65	-	191,429.06
Native Hawaiian/Pacific Islander Alone	-	62,893.72	-	138,019.04	-	125,000.00
Some Other Race Alone	-	92,284.80	-	100,492.23	-	99,089.14
Two or More Races	-	72,034.06	-	82,147.37	-	88,349.64
Hispanic/Latino	-	60,106.75	-	69,552.89	-	78,389.68
Not Hispanic/Latino	-	104,293.00	-	106,062.71	-	124,041.68

Benchmark: USA

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Report Details

Name: Roswell Town Center Demographics 2023
Date / Time: 1/3/2023 1:04:40 PM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
Roswell Town Center Shopping Center - 1 mi Radius	1 mi Radius	N/A
Roswell Town Center Shopping Center - 3 mi Radius	3 mi Radius	N/A
Roswell Town Center Shopping Center - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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