

Trade Area: Monroe Town Square Shopping Center - 3 mi Radius, Monroe Town Square Shopping Center - 5 mi Radius, Monroe Town Square Shopping Center - 7 mi Radius

	Monroe Town Square Shopping Center - 3 mi Radius		Monroe Town Square Shopping Center - 5 mi Radius		Monroe Town Square Shopping Center - 7 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	26,859	100.00	46,277	100.00	85,244	100.00
2020 Census	27,549	100.00	48,801	100.00	93,762	100.00
2023 Estimate	28,175	100.00	50,266	100.00	97,023	100.00
2028 Projection	29,015	100.00	52,320	100.00	101,580	100.00
Population Growth						
Percent Change: 2010 to 2020	--	2.57	--	5.45	--	9.99
Percent Change: 2020 to 2023	--	2.27	--	3.00	--	3.48
Percent Change: 2023 to 2028	--	2.98	--	4.09	--	4.70

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	Total	%	Total	%	Total	%
Households						
2010 Census	9,317	100.00	15,947	100.00	28,780	100.00
2020 Census	9,961	100.00	17,308	100.00	31,931	100.00
2023 Estimate	10,245	100.00	17,877	100.00	33,070	100.00
2028 Projection	10,622	100.00	18,683	100.00	34,705	100.00
Household Growth						
Percent Change: 2010 to 2020	--	6.91	--	8.54	--	10.95
Percent Change: 2020 to 2023	--	2.85	--	3.29	--	3.57
Percent Change: 2023 to 2028	--	3.68	--	4.51	--	4.94

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	Total	%	Total	%	Total	%
Family Households						
2010 Census	6,593	100.00	11,624	100.00	21,938	100.00
2023 Estimate	7,278	100.00	13,109	100.00	25,347	100.00
2028 Projection	7,547	100.00	13,713	100.00	26,629	100.00
Family Household Growth						
Percent Change: 2010 to 2023	--	10.39	--	12.78	--	15.54
Percent Change: 2023 to 2028	--	3.70	--	4.61	--	5.06

Benchmark: USA

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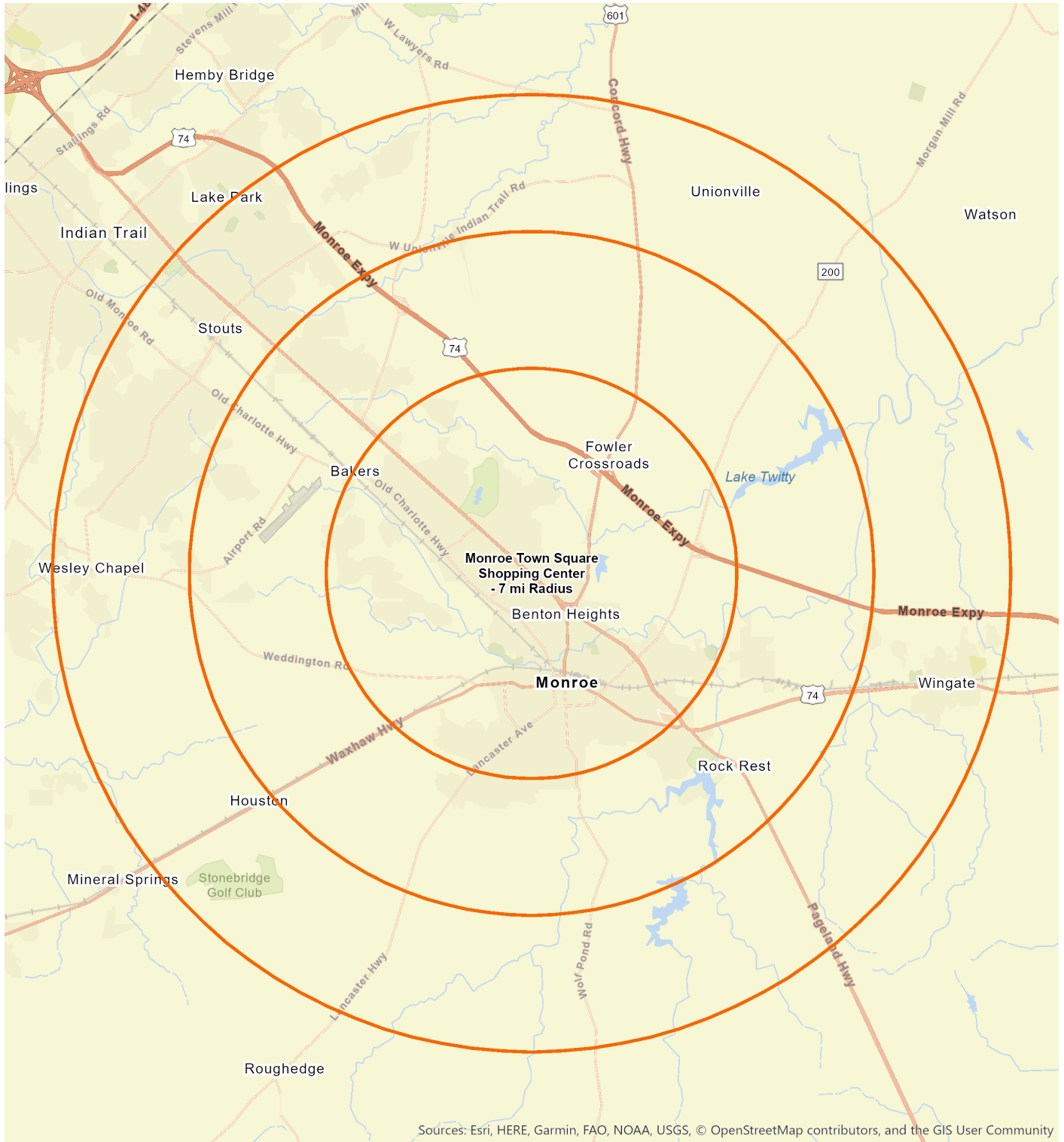
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	Monroe Town Square Shopping Center - 3 mi Radius		Monroe Town Square Shopping Center - 5 mi Radius		Monroe Town Square Shopping Center - 7 mi Radius	
	Total	%	Total	%	Total	%
2023 Est. Population by Single-Classification Race						
White Alone	12,452	44.20	25,621	50.97	56,299	58.03
Black/African American Alone	6,044	21.45	9,453	18.81	15,484	15.96
American Indian/Alaskan Native Alone	305	1.08	482	0.96	723	0.74
Asian Alone	367	1.30	729	1.45	2,081	2.15
Native Hawaiian/Pacific Islander Alone	33	0.12	47	0.09	82	0.09
Some Other Race Alone	6,187	21.96	8,910	17.73	12,808	13.20
Two or More Races	2,787	9.89	5,025	10.00	9,547	9.84
Hispanic/Latino	9,083	32.24	13,576	27.01	20,698	21.33
Not Hispanic/Latino	19,092	67.76	36,690	72.99	76,326	78.67
2023 Occupied Housing Units by Tenure						
Owner-Occupied	6,199	60.51	12,018	67.23	24,888	75.26
Renter-Occupied	4,046	39.49	5,859	32.77	8,183	24.74
Average Household Size	--	2.74	--	2.77	--	2.85
2023 Households by Household Income						
Income < \$15,000	852	8.32	1,240	6.94	2,053	6.21
Income \$15,000 - \$24,999	836	8.16	1,330	7.44	2,128	6.43
Income \$25,000 - \$34,999	1,016	9.92	1,489	8.33	2,233	6.75
Income \$35,000 - \$49,999	1,611	15.72	2,482	13.88	3,887	11.75
Income \$50,000 - \$74,999	1,864	18.19	3,153	17.64	5,706	17.25
Income \$75,000 - \$99,999	1,319	12.88	2,531	14.16	4,711	14.25
Income \$100,000 - \$124,999	963	9.40	2,007	11.23	3,964	11.99
Income \$125,000 - \$149,999	644	6.29	1,302	7.28	2,793	8.45
Income \$150,000 - \$199,999	547	5.34	1,114	6.23	2,666	8.06
Income \$200,000 - \$249,999	253	2.47	550	3.08	1,265	3.83
Income \$250,000 - \$499,999	242	2.36	472	2.64	1,142	3.45
Income \$500,000+	98	0.96	209	1.17	524	1.58
Average Household Income	--	82,067.00	--	89,863.00	--	100,576.00
Median Household Income	--	59,554.73	--	68,394.09	--	77,581.28
2023 Est. Median HH Income by Single-Classification Race						
White Alone	--	66,514.16	--	73,197.94	--	82,133.58
Black/African American Alone	--	41,297.79	--	47,831.03	--	58,681.46
American Indian/Alaskan Native Alone	--	74,636.46	--	87,915.23	--	88,662.47
Asian Alone	--	100,698.11	--	90,600.92	--	88,215.62
Native Hawaiian/Pacific Islander Alone	--	159,603.68	--	150,000.00	--	146,844.36
Some Other Race Alone	--	67,203.91	--	65,055.28	--	68,136.11
Two or More Races	--	65,632.74	--	77,781.46	--	79,438.94
Hispanic/Latino	--	58,740.01	--	61,266.95	--	67,531.15
Not Hispanic/Latino	--	59,833.24	--	70,328.82	--	79,796.48

Benchmark: USA

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Report Details

Name: Monroe Town Square Demographics 2023
Date / Time: 1/3/2023 12:54:23 PM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
Monroe Town Square Shopping Center - 5 mi Radius	5 mi Radius	N/A
Monroe Town Square Shopping Center - 7 mi Radius	7 mi Radius	N/A
Monroe Town Square Shopping Center - 3 mi Radius	3 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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