

Trade Area: Roswell Town Center Shopping Center - 1 mi Radius, Roswell Town Center Shopping Center - 3 mi Radius, Roswell Town Center Shopping Center - 5 mi Radius

	Roswell Town Center Shopping Center - 1 mi Radius		Roswell Town Center Shopping Center - 3 mi Radius		Roswell Town Center Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	9,458	100.00	65,874	100.00	168,167	100.00
2020 Census	8,880	100.00	70,752	100.00	184,725	100.00
2024 Estimate	8,885	100.00	71,740	100.00	186,744	100.00
2029 Projection	9,026	100.00	73,669	100.00	190,755	100.00
Population Growth						
Percent Change: 2010 to 2020	-	-6.11	-	7.41	-	9.85
Percent Change: 2020 to 2024	-	0.06	-	1.40	-	1.09
Percent Change: 2024 to 2029	-	1.59	-	2.69	-	2.15

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	Total	%	Total	%	Total	%
Households						
2010 Census	3,652	100.00	25,982	100.00	66,639	100.00
2020 Census	3,675	100.00	29,148	100.00	73,634	100.00
2024 Estimate	3,680	100.00	29,771	100.00	74,809	100.00
2029 Projection	3,744	100.00	30,741	100.00	76,721	100.00
Household Growth						
Percent Change: 2010 to 2020	-	0.63	-	12.19	-	10.50
Percent Change: 2020 to 2024	-	0.14	-	2.14	-	1.60
Percent Change: 2024 to 2029	-	1.74	-	3.26	-	2.56

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	Total	%	Total	%	Total	%
Family Households						
2010 Census	2,163	100.00	16,247	100.00	43,960	100.00
2020 Census	2,153	100.00	17,916	100.00	48,887	100.00
2024 Estimate	2,210	100.00	18,556	100.00	49,133	100.00
2029 Projection	2,254	100.00	19,160	100.00	50,316	100.00
Family Household Growth						
Percent Change: 2010 to 2020	-	-0.46	-	10.27	-	11.21
Percent Change: 2020 to 2024	-	2.65	-	3.57	-	0.50
Percent Change: 2024 to 2029	-	1.99	-	3.25	-	2.41

Benchmark: USA

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<https://claritas.easptlight.com/Spotlight/About/3/2024>

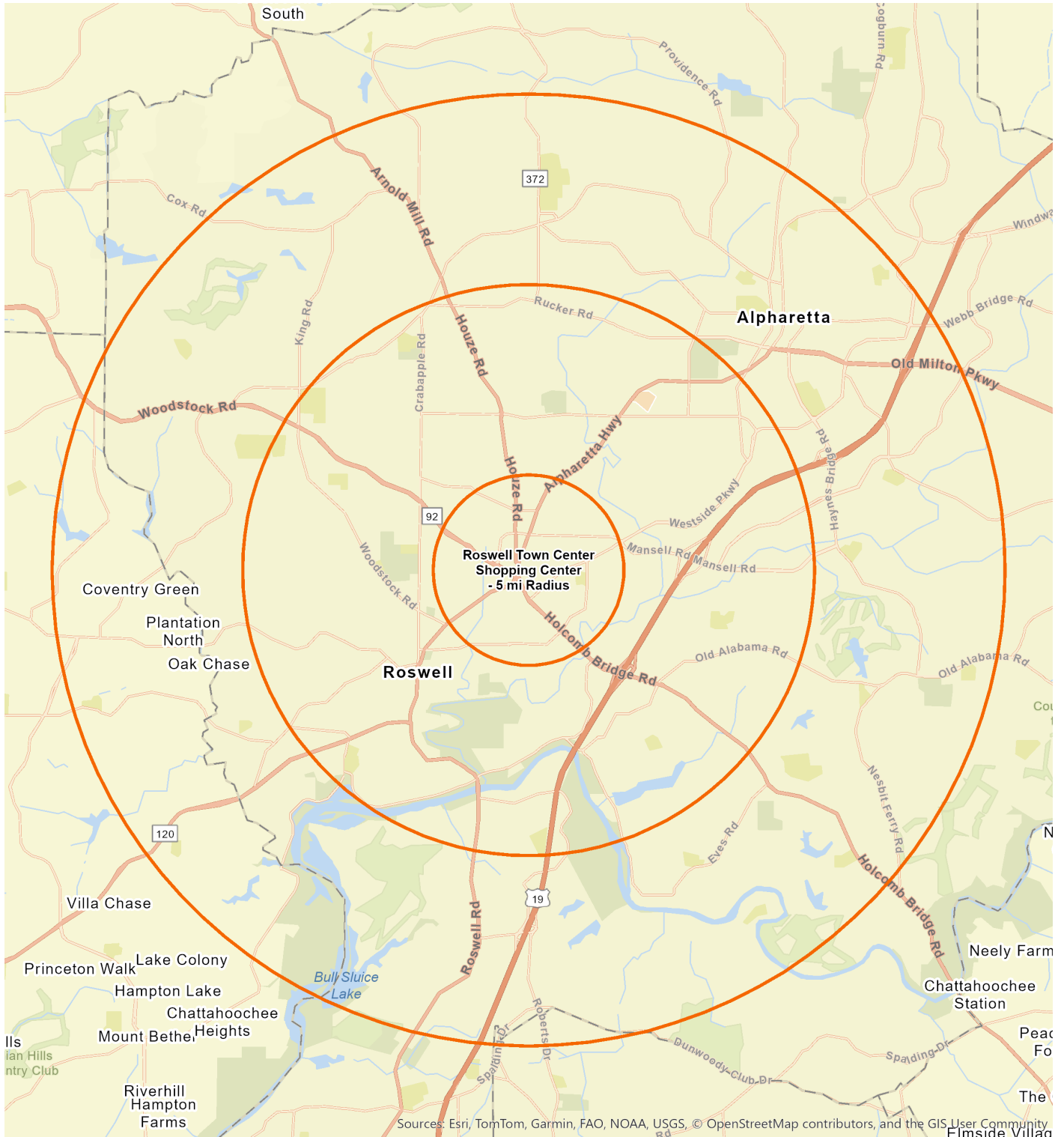
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	Total	%	Total	%	Total	%
2024 Est. Population by Single-Classification Race						
White Alone	4,677	52.64	39,735	55.39	113,838	60.96
Black/African American Alone	1,249	14.06	12,541	17.48	27,375	14.66
American Indian/Alaskan Native Alone	82	0.92	409	0.57	686	0.37
Asian Alone	414	4.66	3,593	5.01	14,437	7.73
Native Hawaiian/Pacific Islander Alone	2	0.02	30	0.04	58	0.03
Some Other Race Alone	1,154	12.99	6,591	9.19	10,633	5.69
Two or More Races	1,308	14.72	8,840	12.32	19,716	10.56
2024 Est. Population by Ethnicity						
Hispanic/Latino	2,436	27.42	13,805	19.24	24,730	13.24
Not Hispanic/Latino	6,449	72.58	57,935	80.76	162,014	86.76
2024 Occupied Housing Units by Tenure						
Owner-Occupied	1,837	46.34	15,890	50.11	46,088	58.27
Renter-Occupied	1,843	50.08	13,881	46.63	28,721	38.39
Average Household Size	-	2.38	-	2.39	-	2.48
2024 Households by Household Income						
Income < \$15,000	151	4.10	1,237	4.16	3,170	4.24
Income \$15,000 - \$24,999	161	4.38	1,437	4.83	2,701	3.61
Income \$25,000 - \$34,999	191	5.19	1,563	5.25	3,322	4.44
Income \$35,000 - \$49,999	480	13.04	2,431	8.17	5,439	7.27
Income \$50,000 - \$74,999	608	16.52	4,659	15.65	9,253	12.37
Income \$75,000 - \$99,999	343	9.32	3,409	11.45	8,693	11.62
Income \$100,000 - \$124,999	311	8.45	2,932	9.85	6,898	9.22
Income \$125,000 - \$149,999	321	8.72	2,638	8.86	6,015	8.04
Income \$150,000 - \$199,999	412	11.20	3,478	11.68	9,374	12.53
Income \$200,000 - \$249,999	214	5.82	1,829	6.14	5,391	7.21
Income \$250,000 - \$499,999	285	7.75	2,513	8.44	8,121	10.86
Income \$500,000+	203	5.52	1,646	5.53	6,432	8.60
Average Household Income	-	138,392.00	-	143,789.00	-	168,709.00
Median Household Income	-	92,318.71	-	101,196.31	-	117,020.61
2024 Est. Median HH Income by Single-Classification Race						
White Alone	-	108,580.83	-	118,035.32	-	138,323.24
Black/African American Alone	-	56,411.64	-	68,673.13	-	70,797.66
American Indian/Alaskan Native Alone	-	71,537.70	-	71,798.89	-	74,704.42
Asian Alone	-	85,350.51	-	182,851.42	-	183,518.42
Native Hawaiian/Pacific Islander Alone	-	-	-	192,677.48	-	80,468.75
Some Other Race Alone	-	89,302.46	-	88,271.76	-	92,084.44
Two or More Races	-	94,535.44	-	85,091.12	-	91,161.09
2024 Est. Median HH Income by Ethnicity						
Hispanic/Latino	-	73,800.71	-	71,817.03	-	75,956.36
Not Hispanic/Latino	-	97,339.99	-	105,717.75	-	121,985.74

Benchmark: USA

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Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community
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Report Details

Name: Roswell Town Center Demographics 2024
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Workspace Vintage: 2024

Trade Area

Name	Level	Geographies
Roswell Town Center Shopping Center - 1 mi Radius	1 mi Radius	N/A
Roswell Town Center Shopping Center - 3 mi Radius	3 mi Radius	N/A
Roswell Town Center Shopping Center - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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