

Pop-Facts® Demographics | Summary



Trade Area: High Point on Decker Shopping Center - 3 mi Radius, High Point on Decker Shopping Center - 5 mi Radius, High Point on Decker Shopping Center - 7 mi Radius

	High Point on Decker Shopping Center - 3 mi Radius		High Point on Decker Shopping Center - 5 mi Radius		High Point on Decker Shopping Center - 7 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	50,980	100.00	119,148	100.00	225,516	100.00
2020 Census	50,028	100.00	116,725	100.00	232,202	100.00
2024 Estimate	50,696	100.00	117,699	100.00	236,315	100.00
2029 Projection	51,529	100.00	119,180	100.00	241,660	100.00
Population Growth						
Percent Change: 2010 to 2020	—	-1.87	—	-2.03	—	2.96
Percent Change: 2020 to 2024	—	1.33	—	0.83	—	1.77
Percent Change: 2024 to 2029	—	1.64	—	1.26	—	2.26

	High Point on Decker Shopping Center - 3 mi Radius		High Point on Decker Shopping Center - 5 mi Radius		High Point on Decker Shopping Center - 7 mi Radius	
	Total	%	Total	%	Total	%
Households						
2010 Census	18,318	100.00	44,381	100.00	86,021	100.00
2020 Census	19,671	100.00	46,671	100.00	94,444	100.00
2024 Estimate	20,206	100.00	47,622	100.00	97,382	100.00
2029 Projection	20,763	100.00	48,707	100.00	100,684	100.00
Household Growth						
Percent Change: 2010 to 2020	—	7.39	—	5.16	—	9.79
Percent Change: 2020 to 2024	—	2.72	—	2.04	—	3.11
Percent Change: 2024 to 2029	—	2.76	—	2.28	—	3.39

	High Point on Decker Shopping Center - 3 mi Radius		High Point on Decker Shopping Center - 5 mi Radius		High Point on Decker Shopping Center - 7 mi Radius	
	Total	%	Total	%	Total	%
Family Households						
2010 Census	11,136	100.00	27,011	100.00	49,890	100.00
2020 Census	11,458	100.00	27,229	100.00	51,769	100.00
2024 Estimate	12,259	100.00	28,978	100.00	55,737	100.00
2029 Projection	12,580	100.00	29,618	100.00	57,436	100.00
Family Household Growth						
Percent Change: 2010 to 2020	—	2.89	—	0.81	—	3.77
Percent Change: 2020 to 2024	—	6.99	—	6.42	—	7.67
Percent Change: 2024 to 2029	—	2.62	—	2.21	—	3.05

Benchmark: USA

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	High Point on Decker Shopping Center - 3 mi Radius		High Point on Decker Shopping Center - 5 mi Radius		High Point on Decker Shopping Center - 7 mi Radius	
	Total	%	Total	%	Total	%
2024 Est. Population by Single-Classification Race						
White Alone	19,132	37.74	44,851	38.11	97,907	41.43
Black/African American Alone	23,245	45.85	56,815	48.27	108,358	45.85
American Indian/Alaskan Native Alone	275	0.54	490	0.42	856	0.36
Asian Alone	1,377	2.72	2,790	2.37	6,508	2.75
Native Hawaiian/Pacific Islander Alone	63	0.12	167	0.14	295	0.13
Some Other Race Alone	2,746	5.42	5,058	4.30	8,148	3.45
Two or More Races	3,858	7.61	7,529	6.40	14,244	6.03
2024 Est. Population by Ethnicity						
Hispanic/Latino	6,125	12.08	11,026	9.37	18,556	7.85
Not Hispanic/Latino	44,572	87.92	106,673	90.63	217,759	92.15
2024 Occupied Housing Units by Tenure						
Owner-Occupied	10,672	48.22	26,018	49.39	51,262	47.28
Renter-Occupied	9,534	47.18	21,603	45.36	46,120	47.36
Average Household Size	—	2.24	—	2.24	—	2.21
2024 Households by Household Income						
Income < \$15,000	2,760	13.66	7,251	15.23	15,013	15.42
Income \$15,000 - \$24,999	1,896	9.38	4,587	9.63	8,580	8.81
Income \$25,000 - \$34,999	2,119	10.49	4,696	9.86	8,857	9.10
Income \$35,000 - \$49,999	3,221	15.94	6,398	13.44	12,676	13.02
Income \$50,000 - \$74,999	3,236	16.02	7,734	16.24	16,441	16.88
Income \$75,000 - \$99,999	2,245	11.11	4,889	10.27	10,810	11.10
Income \$100,000 - \$124,999	1,502	7.43	3,336	7.00	7,326	7.52
Income \$125,000 - \$149,999	944	4.67	2,367	4.97	5,241	5.38
Income \$150,000 - \$199,999	991	4.90	2,621	5.50	5,603	5.75
Income \$200,000 - \$249,999	442	2.19	1,286	2.70	2,576	2.65
Income \$250,000 - \$499,999	545	2.70	1,629	3.42	2,951	3.03
Income \$500,000+	305	1.51	828	1.74	1,308	1.34
Average Household Income	—	78,537.00	—	82,701.00	—	81,220.00
Median Household Income	—	50,627.98	—	52,370.84	—	54,745.39
2024 Est. Median HH Income by Single-Classification Race						
White Alone	—	78,072.30	—	82,253.34	—	73,679.88
Black/African American Alone	—	40,110.69	—	38,619.62	—	43,899.65
American Indian/Alaskan Native Alone	—	9,746.99	—	10,708.83	—	10,793.60
Asian Alone	—	90,322.23	—	97,947.88	—	66,166.40
Native Hawaiian/Pacific Islander Alone	—	58,629.88	—	85,128.12	—	109,314.10
Some Other Race Alone	—	19,945.67	—	18,714.44	—	22,502.39
Two or More Races	—	50,000.00	—	45,557.26	—	43,952.98
2024 Est. Median HH Income by Ethnicity						
Hispanic/Latino	—	40,548.58	—	42,971.77	—	47,294.39
Not Hispanic/Latino	—	51,765.85	—	52,978.98	—	55,212.65

Benchmark: USA

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Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Report Details

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Trade Area

Name	Level	Geographies
High Point on Decker Shopping Center - 3 mi Radius	3 mi Radius	N/A
High Point on Decker Shopping Center - 5 mi Radius	5 mi Radius	N/A
High Point on Decker Shopping Center - 7 mi Radius	7 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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