

Trade Area: Brentwood Plaza Shopping Center - 3 mi Radius, Brentwood Plaza Shopping Center - 5 mi Radius, Brentwood Plaza Shopping Center - 7 mi Radius

	Brentwood Plaza Shopping Center - 3 mi Radius		Brentwood Plaza Shopping Center - 5 mi Radius		Brentwood Plaza Shopping Center - 7 mi Radius	
	Total	%	Total	%	Total	%
<b>Population</b>						
2010 Census	51,148	100.00	123,554	100.00	199,856	100.00
2020 Census	51,034	100.00	129,336	100.00	225,918	100.00
2023 Estimate	51,774	100.00	131,959	100.00	232,795	100.00
2028 Projection	53,315	100.00	136,685	100.00	244,689	100.00
<b>Population Growth</b>						
Percent Change: 2010 to 2020	-	-0.22	-	4.68	-	13.04
Percent Change: 2020 to 2023	-	1.45	-	2.03	-	3.04
Percent Change: 2023 to 2028	-	2.98	-	3.58	-	5.11

	Brentwood Plaza Shopping Center - 3 mi Radius		Brentwood Plaza Shopping Center - 5 mi Radius		Brentwood Plaza Shopping Center - 7 mi Radius	
	Total	%	Total	%	Total	%
<b>Households</b>						
2010 Census	20,270	100.00	50,495	100.00	81,608	100.00
2020 Census	21,532	100.00	55,183	100.00	96,822	100.00
2023 Estimate	22,115	100.00	56,879	100.00	100,533	100.00
2028 Projection	23,055	100.00	59,520	100.00	106,526	100.00
<b>Household Growth</b>						
Percent Change: 2010 to 2020	-	6.23	-	9.28	-	18.64
Percent Change: 2020 to 2023	-	2.71	-	3.07	-	3.83
Percent Change: 2023 to 2028	-	4.25	-	4.64	-	5.96

	Brentwood Plaza Shopping Center - 3 mi Radius		Brentwood Plaza Shopping Center - 5 mi Radius		Brentwood Plaza Shopping Center - 7 mi Radius	
	Total	%	Total	%	Total	%
<b>Family Households</b>						
2010 Census	12,023	100.00	29,536	100.00	46,172	100.00
2023 Estimate	13,000	100.00	33,309	100.00	57,742	100.00
2028 Projection	13,549	100.00	34,894	100.00	61,332	100.00
<b>Family Household Growth</b>						
Percent Change: 2010 to 2023	-	8.13	-	12.77	-	25.06
Percent Change: 2023 to 2028	-	4.22	-	4.76	-	6.22

Benchmark: USA

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	Brentwood Plaza Shopping Center - 3 mi Radius		Brentwood Plaza Shopping Center - 5 mi Radius		Brentwood Plaza Shopping Center - 7 mi Radius	
	Total	%	Total	%	Total	%
<b>2023 Est. Population by Single-Classification Race</b>						
White Alone	22,213	42.90	68,673	52.04	133,772	57.46
Black/African American Alone	22,259	42.99	41,325	31.32	62,570	26.88
American Indian/Alaskan Native Alone	265	0.51	660	0.50	1,107	0.47
Asian Alone	921	1.78	2,871	2.18	5,526	2.37
Native Hawaiian/Pacific Islander Alone	50	0.10	283	0.21	425	0.18
Some Other Race Alone	3,399	6.57	9,939	7.53	14,575	6.26
Two or More Races	2,668	5.15	8,208	6.22	14,820	6.37
Hispanic/Latino	5,044	9.74	15,159	11.49	23,785	10.22
Not Hispanic/Latino	46,730	90.26	116,800	88.51	209,011	89.78
<b>2023 Occupied Housing Units by Tenure</b>						
Owner-Occupied	10,440	47.21	28,881	50.78	52,231	51.95
Renter-Occupied	11,675	52.79	27,998	49.22	48,302	48.05
Average Household Size	-	2.28	-	2.25	-	2.25
<b>2023 Households by Household Income</b>						
Income < \$15,000	2,658	12.02	6,513	11.45	10,841	10.78
Income \$15,000 - \$24,999	2,513	11.36	5,329	9.37	8,327	8.28
Income \$25,000 - \$34,999	2,276	10.29	5,016	8.82	7,738	7.70
Income \$35,000 - \$49,999	2,927	13.23	6,956	12.23	11,382	11.32
Income \$50,000 - \$74,999	4,051	18.32	10,139	17.83	16,313	16.23
Income \$75,000 - \$99,999	2,587	11.70	7,016	12.34	12,842	12.77
Income \$100,000 - \$124,999	1,777	8.04	5,011	8.81	9,493	9.44
Income \$125,000 - \$149,999	1,119	5.06	3,588	6.31	6,692	6.66
Income \$150,000 - \$199,999	1,015	4.59	3,255	5.72	6,919	6.88
Income \$200,000 - \$249,999	498	2.25	1,525	2.68	3,673	3.65
Income \$250,000 - \$499,999	474	2.14	1,637	2.88	4,008	3.99
Income \$500,000+	218	0.99	895	1.57	2,306	2.29
Average Household Income	-	75,477.00	-	85,821.00	-	97,498.00
Median Household Income	-	53,749.26	-	60,674.56	-	67,821.26
<b>2023 Est. Median HH Income by Single-Classification Race</b>						
White Alone	-	67,068.24	-	74,304.20	-	83,578.39
Black/African American Alone	-	40,118.64	-	41,221.08	-	41,978.21
American Indian/Alaskan Native Alone	-	103,716.07	-	94,642.86	-	96,405.79
Asian Alone	-	48,026.91	-	59,378.20	-	71,933.71
Native Hawaiian/Pacific Islander Alone	-	61,871.79	-	58,371.39	-	60,055.54
Some Other Race Alone	-	64,874.99	-	60,600.28	-	60,650.59
Two or More Races	-	48,322.67	-	53,457.02	-	64,757.06
Hispanic/Latino	-	46,463.76	-	47,529.92	-	48,671.68
Not Hispanic/Latino	-	54,383.29	-	62,197.35	-	69,803.53

Benchmark: USA

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Centerville

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# Report Details

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**Name:** Brentwood Plaza Demographics 2023  
**Date / Time:** 1/3/2023 11:09:09 AM  
**Workspace Vintage:** 2023

## Trade Area

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Name	Level	Geographies
Brentwood Plaza Shopping Center - 3 mi Radius	3 mi Radius	N/A
Brentwood Plaza Shopping Center - 7 mi Radius	7 mi Radius	N/A
Brentwood Plaza Shopping Center - 5 mi Radius	5 mi Radius	N/A

## Benchmark

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Name	Level	Geographies
USA	Entire US	United States

## DataSource

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Product	Provider	Copyright
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