

Trade Area: Cumberland Square North Shopping Center - 1 mi Radius, Cumberland Square North Shopping Center - 3 mi Radius, Cumberland Square North Shopping Center - 5 mi Radius

	Cumberland Square North Shopping Center - 1 mi Radius		Cumberland Square North Shopping Center - 3 mi Radius		Cumberland Square North Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	11,615	100.00	80,875	100.00	188,067	100.00
2020 Census	14,425	100.00	94,273	100.00	214,060	100.00
2023 Estimate	14,960	100.00	96,573	100.00	217,645	100.00
2028 Projection	16,000	100.00	101,601	100.00	226,242	100.00
Population Growth						
Percent Change: 2010 to 2020	-	24.19	-	16.57	-	13.82
Percent Change: 2020 to 2023	-	3.71	-	2.44	-	1.68
Percent Change: 2023 to 2028	-	6.95	-	5.21	-	3.95

	Cumberland Square North Shopping Center - 1 mi Radius		Cumberland Square North Shopping Center - 3 mi Radius		Cumberland Square North Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Households						
2010 Census	5,684	100.00	39,631	100.00	82,281	100.00
2020 Census	7,468	100.00	47,308	100.00	94,327	100.00
2023 Estimate	7,732	100.00	48,451	100.00	95,974	100.00
2028 Projection	8,267	100.00	51,018	100.00	99,998	100.00
Household Growth						
Percent Change: 2010 to 2020	-	31.39	-	19.37	-	14.64
Percent Change: 2020 to 2023	-	3.54	-	2.42	-	1.75
Percent Change: 2023 to 2028	-	6.92	-	5.30	-	4.19

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	Total	%	Total	%	Total	%
Family Households						
2010 Census	2,297	100.00	17,766	100.00	44,183	100.00
2023 Estimate	3,235	100.00	21,656	100.00	50,816	100.00
2028 Projection	3,467	100.00	22,755	100.00	52,743	100.00
Family Household Growth						
Percent Change: 2010 to 2023	-	40.84	-	21.90	-	15.01
Percent Change: 2023 to 2028	-	7.17	-	5.08	-	3.79

Benchmark: USA

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	Total	%	Total	%	Total	%
2023 Est. Population by Single-Classification Race						
White Alone	4,836	32.33	40,519	41.96	99,942	45.92
Black/African American Alone	5,388	36.02	31,090	32.19	59,591	27.38
American Indian/Alaskan Native Alone	83	0.56	412	0.43	1,414	0.65
Asian Alone	1,725	11.53	9,250	9.58	15,538	7.14
Native Hawaiian/Pacific Islander Alone	9	0.06	49	0.05	156	0.07
Some Other Race Alone	1,447	9.67	6,513	6.74	19,500	8.96
Two or More Races	1,471	9.83	8,739	9.05	21,503	9.88
Hispanic/Latino	2,655	17.75	11,356	11.76	37,016	17.01
Not Hispanic/Latino	12,305	82.25	85,218	88.24	180,628	82.99
2023 Occupied Housing Units by Tenure						
Owner-Occupied	1,874	24.24	17,372	35.85	46,270	48.21
Renter-Occupied	5,858	75.76	31,079	64.14	49,703	51.79
Average Household Size	--	1.93	--	1.99	--	2.24
2023 Households by Household Income						
Income < \$15,000	409	5.29	2,098	4.33	4,658	4.85
Income \$15,000 - \$24,999	324	4.19	1,909	3.94	4,262	4.44
Income \$25,000 - \$34,999	568	7.35	3,104	6.41	6,008	6.26
Income \$35,000 - \$49,999	1,000	12.93	5,424	11.20	10,294	10.73
Income \$50,000 - \$74,999	1,740	22.50	9,668	19.95	16,581	17.28
Income \$75,000 - \$99,999	1,321	17.09	7,143	14.74	12,995	13.54
Income \$100,000 - \$124,999	943	12.20	5,397	11.14	9,559	9.96
Income \$125,000 - \$149,999	454	5.87	3,670	7.58	6,716	7.00
Income \$150,000 - \$199,999	400	5.17	3,650	7.53	8,131	8.47
Income \$200,000 - \$249,999	232	3.00	2,134	4.40	5,161	5.38
Income \$250,000 - \$499,999	199	2.57	2,451	5.06	6,228	6.49
Income \$500,000+	142	1.84	1,803	3.72	5,381	5.61
Average Household Income	--	94,550.00	--	117,533.00	--	131,961.00
Median Household Income	--	72,286.64	--	81,338.81	--	86,063.09
2023 Est. Median HH Income by Single-Classification Race						
White Alone	--	69,757.57	--	91,748.32	--	104,887.65
Black/African American Alone	--	67,760.47	--	68,972.51	--	70,960.74
American Indian/Alaskan Native Alone	--	70,000.00	--	75,524.12	--	58,606.50
Asian Alone	--	83,557.16	--	98,880.02	--	101,435.79
Native Hawaiian/Pacific Islander Alone	--	63,422.81	--	53,695.31	--	63,104.59
Some Other Race Alone	--	58,028.39	--	63,381.04	--	58,512.27
Two or More Races	--	96,728.90	--	88,148.46	--	79,359.27
Hispanic/Latino	--	57,214.35	--	72,206.88	--	68,010.46
Not Hispanic/Latino	--	73,629.70	--	82,099.59	--	88,766.77

Benchmark: USA

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Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Report Details

Name: Cumberland Square North Demographics 2023
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Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
Cumberland Square North Shopping Center - 1 mi Radius	1 mi Radius	N/A
Cumberland Square North Shopping Center - 3 mi Radius	3 mi Radius	N/A
Cumberland Square North Shopping Center - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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