

Trade Area: Roswell Mill - 1 mi Radius, Roswell Mill - 3 mi Radius, Roswell Mill - 5 mi Radius

	Roswell Mill - 1 mi Radius		Roswell Mill - 3 mi Radius		Roswell Mill - 5 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	6,188	100.00	72,832	100.00	185,514	100.00
2020 Census	7,469	100.00	75,319	100.00	199,395	100.00
2024 Estimate	7,695	100.00	76,529	100.00	200,854	100.00
2029 Projection	8,053	100.00	78,505	100.00	204,315	100.00
Population Growth						
Percent Change: 2010 to 2020	-	20.70	-	3.42	-	7.48
Percent Change: 2020 to 2024	-	3.03	-	1.61	-	0.73
Percent Change: 2024 to 2029	-	4.65	-	2.58	-	1.72
Households						
	Roswell Mill - 1 mi Radius		Roswell Mill - 3 mi Radius		Roswell Mill - 5 mi Radius	
	Total	%	Total	%	Total	%
2010 Census	2,605	100.00	29,454	100.00	74,028	100.00
2020 Census	3,260	100.00	31,568	100.00	79,709	100.00
2024 Estimate	3,361	100.00	32,347	100.00	80,720	100.00
2029 Projection	3,522	100.00	33,381	100.00	82,469	100.00
Household Growth						
Percent Change: 2010 to 2020	-	25.14	-	7.18	-	7.67
Percent Change: 2020 to 2024	-	3.10	-	2.47	-	1.27
Percent Change: 2024 to 2029	-	4.79	-	3.20	-	2.17
Family Households						
	Roswell Mill - 1 mi Radius		Roswell Mill - 3 mi Radius		Roswell Mill - 5 mi Radius	
	Total	%	Total	%	Total	%
2010 Census	1,594	100.00	18,001	100.00	49,054	100.00
2020 Census	1,936	100.00	18,943	100.00	52,962	100.00
2024 Estimate	2,059	100.00	19,610	100.00	53,007	100.00
2029 Projection	2,157	100.00	20,203	100.00	54,023	100.00
Family Household Growth						
Percent Change: 2010 to 2020	-	21.45	-	5.23	-	7.97
Percent Change: 2020 to 2024	-	6.35	-	3.52	-	0.09
Percent Change: 2024 to 2029	-	4.76	-	3.02	-	1.92

Benchmark: USA

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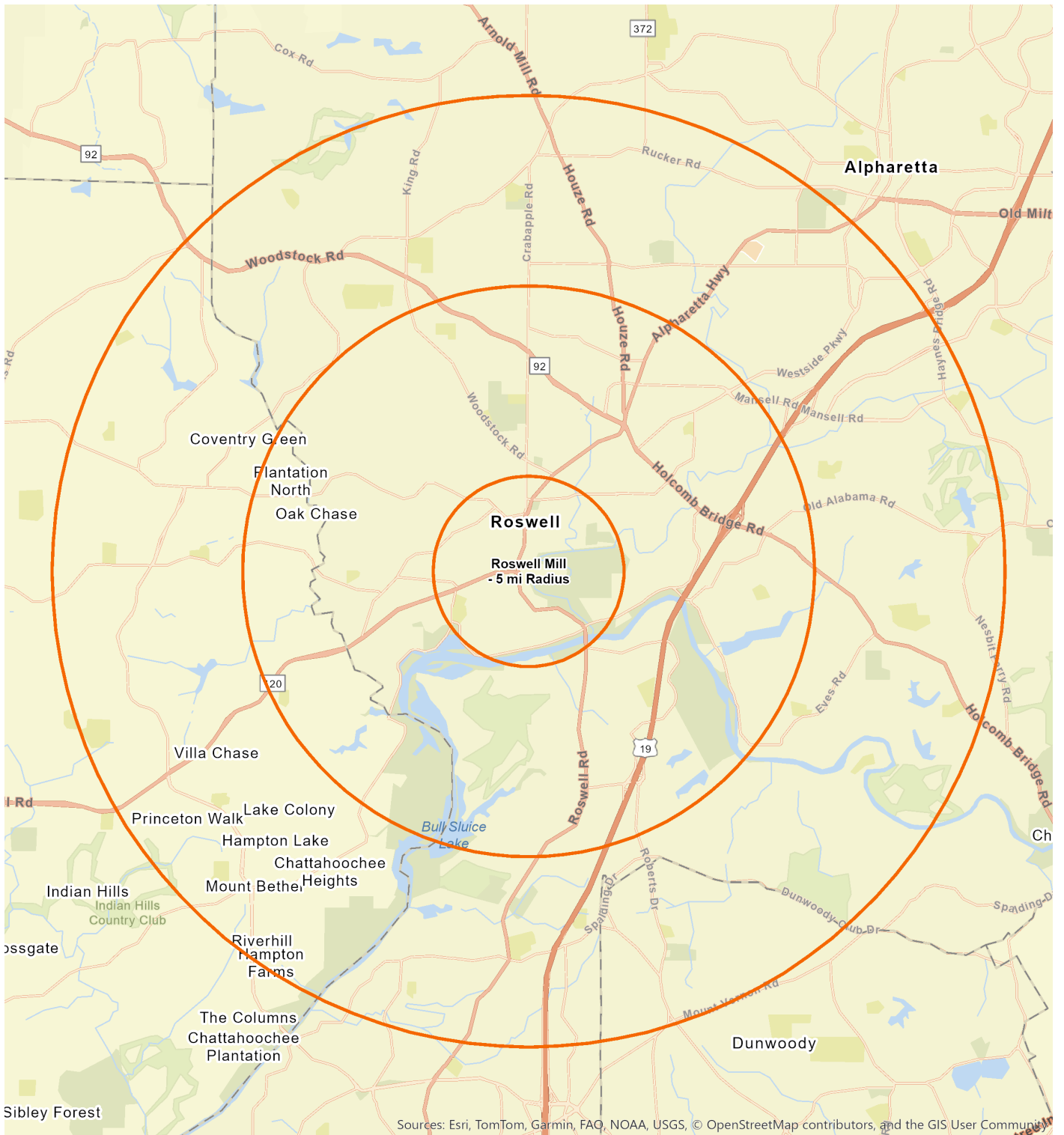
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	Roswell Mill - 1 mi Radius		Roswell Mill - 3 mi Radius		Roswell Mill - 5 mi Radius	
	Total	%	Total	%	Total	%
2024 Est. Population by Single-Classification Race						
White Alone	4,884	63.47	42,468	55.49	123,678	61.58
Black/African American Alone	1,401	18.21	15,010	19.61	29,233	14.55
American Indian/Alaskan Native Alone	37	0.48	385	0.50	698	0.35
Asian Alone	203	2.64	3,459	4.52	15,987	7.96
Native Hawaiian/Pacific Islander Alone	3	0.04	29	0.04	64	0.03
Some Other Race Alone	287	3.73	6,310	8.24	10,677	5.32
Two or More Races	880	11.44	8,870	11.59	20,517	10.21
2024 Est. Population by Ethnicity						
Hispanic/Latino	917	11.92	13,390	17.50	25,126	12.51
Not Hispanic/Latino	6,778	88.08	63,140	82.50	175,728	87.49
2024 Occupied Housing Units by Tenure						
Owner-Occupied	2,032	55.81	16,328	47.44	50,485	59.29
Renter-Occupied	1,329	39.54	16,019	49.52	30,235	37.46
Average Household Size	-	2.27	-	2.35	-	2.48
2024 Households by Household Income						
Income < \$15,000	182	5.42	1,804	5.58	3,406	4.22
Income \$15,000 - \$24,999	152	4.52	1,205	3.73	2,645	3.28
Income \$25,000 - \$34,999	182	5.42	1,720	5.32	3,544	4.39
Income \$35,000 - \$49,999	152	4.52	2,698	8.34	5,630	6.97
Income \$50,000 - \$74,999	509	15.14	5,090	15.74	10,917	13.53
Income \$75,000 - \$99,999	314	9.34	3,883	12.00	9,577	11.87
Income \$100,000 - \$124,999	410	12.20	3,204	9.90	7,629	9.45
Income \$125,000 - \$149,999	313	9.31	2,721	8.41	6,510	8.06
Income \$150,000 - \$199,999	370	11.01	3,664	11.33	9,830	12.18
Income \$200,000 - \$249,999	219	6.52	1,893	5.85	5,566	6.89
Income \$250,000 - \$499,999	334	9.94	2,691	8.32	8,759	10.85
Income \$500,000+	225	6.69	1,775	5.49	6,707	8.31
Average Household Income	-	154,756.00	-	141,874.00	-	166,775.00
Median Household Income	-	111,631.84	-	98,388.38	-	114,630.36
2024 Est. Median HH Income by Single-Classification Race						
White Alone	-	126,594.64	-	124,112.12	-	134,918.61
Black/African American Alone	-	54,161.23	-	62,842.89	-	71,556.37
American Indian/Alaskan Native Alone	-	62,893.72	-	69,557.93	-	76,444.66
Asian Alone	-	146,058.50	-	125,588.52	-	147,460.95
Native Hawaiian/Pacific Islander Alone	-	-	-	150,000.00	-	70,985.71
Some Other Race Alone	-	120,957.49	-	78,317.46	-	85,933.66
Two or More Races	-	109,417.15	-	82,275.17	-	94,777.96
2024 Est. Median HH Income by Ethnicity						
Hispanic/Latino	-	179,964.01	-	69,234.70	-	74,956.17
Not Hispanic/Latino	-	109,481.29	-	103,130.43	-	119,664.87

Benchmark: USA

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Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Report Details

Name: Roswell Mill Demographics 2024
Date / Time: 1/16/2024 12:43:27 PM
Workspace Vintage: 2024

Trade Area

Name	Level	Geographies
Roswell Mill - 1 mi Radius	1 mi Radius	N/A
Roswell Mill - 3 mi Radius	3 mi Radius	N/A
Roswell Mill - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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