

Trade Area: Cumming 400 Shopping Center - 1 mi Radius, Cumming 400 Shopping Center - 3 mi Radius, Cumming 400 Shopping Center - 5 mi Radius

	Cumming 400 Shopping Center - 1 mi Radius		Cumming 400 Shopping Center - 3 mi Radius		Cumming 400 Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	2,827	100.00	28,556	100.00	69,150	100.00
2020 Census	3,105	100.00	38,751	100.00	98,149	100.00
2024 Estimate	3,624	100.00	42,683	100.00	108,444	100.00
2029 Projection	4,097	100.00	46,385	100.00	118,229	100.00
Population Growth						
Percent Change: 2010 to 2020	-	9.83	-	35.70	-	41.94
Percent Change: 2020 to 2024	-	16.71	-	10.15	-	10.49
Percent Change: 2024 to 2029	-	13.05	-	8.67	-	9.02

	Cumming 400 Shopping Center - 1 mi Radius		Cumming 400 Shopping Center - 3 mi Radius		Cumming 400 Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Households						
2010 Census	1,026	100.00	10,152	100.00	24,322	100.00
2020 Census	1,090	100.00	13,728	100.00	33,729	100.00
2024 Estimate	1,365	100.00	15,136	100.00	37,151	100.00
2029 Projection	1,594	100.00	16,445	100.00	40,416	100.00
Household Growth						
Percent Change: 2010 to 2020	-	6.24	-	35.23	-	38.68
Percent Change: 2020 to 2024	-	25.23	-	10.26	-	10.15
Percent Change: 2024 to 2029	-	16.78	-	8.65	-	8.79

	Cumming 400 Shopping Center - 1 mi Radius		Cumming 400 Shopping Center - 3 mi Radius		Cumming 400 Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Family Households						
2010 Census	565	100.00	7,270	100.00	18,407	100.00
2020 Census	633	100.00	10,145	100.00	26,321	100.00
2024 Estimate	756	100.00	10,908	100.00	28,261	100.00
2029 Projection	878	100.00	11,834	100.00	30,730	100.00
Family Household Growth						
Percent Change: 2010 to 2020	-	12.04	-	39.55	-	42.99
Percent Change: 2020 to 2024	-	19.43	-	7.52	-	7.37
Percent Change: 2024 to 2029	-	16.14	-	8.49	-	8.74

Benchmark: USA

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	Cumming 400 Shopping Center - 1 mi Radius		Cumming 400 Shopping Center - 3 mi Radius		Cumming 400 Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
2024 Est. Population by Single-Classification Race						
White Alone	2,121	58.53	25,216	59.08	63,697	58.74
Black/African American Alone	344	9.49	2,145	5.03	5,310	4.90
American Indian/Alaskan Native Alone	28	0.77	264	0.62	524	0.48
Asian Alone	122	3.37	7,069	16.56	22,572	20.81
Native Hawaiian/Pacific Islander Alone	1	0.03	16	0.04	51	0.05
Some Other Race Alone	551	15.20	3,358	7.87	6,117	5.64
Two or More Races	457	12.61	4,615	10.81	10,174	9.38
2024 Est. Population by Ethnicity						
Hispanic/Latino	993	27.40	7,185	16.83	14,051	12.96
Not Hispanic/Latino	2,632	72.63	35,499	83.17	94,394	87.04
2024 Occupied Housing Units by Tenure						
Owner-Occupied	452	32.03	11,037	69.92	29,274	75.64
Renter-Occupied	913	66.89	4,099	27.06	7,878	21.20
Average Household Size	-	2.33	-	2.75	-	2.89
2024 Households by Household Income						
Income < \$15,000	87	6.37	580	3.83	1,372	3.69
Income \$15,000 - \$24,999	89	6.52	689	4.55	1,307	3.52
Income \$25,000 - \$34,999	108	7.91	694	4.58	1,266	3.41
Income \$35,000 - \$49,999	235	17.22	1,313	8.68	2,525	6.80
Income \$50,000 - \$74,999	195	14.29	1,926	12.72	4,218	11.35
Income \$75,000 - \$99,999	141	10.33	2,193	14.49	4,662	12.55
Income \$100,000 - \$124,999	133	9.74	1,763	11.65	4,266	11.48
Income \$125,000 - \$149,999	118	8.64	1,292	8.54	3,500	9.42
Income \$150,000 - \$199,999	142	10.40	1,874	12.38	5,045	13.58
Income \$200,000 - \$249,999	70	5.13	1,081	7.14	2,887	7.77
Income \$250,000 - \$499,999	36	2.64	1,100	7.27	3,580	9.64
Income \$500,000+	12	0.88	632	4.18	2,525	6.80
Average Household Income	-	95,809.00	-	138,052.00	-	161,589.00
Median Household Income	-	69,981.54	-	102,207.69	-	118,544.35
2024 Est. Median HH Income by Single-Classification Race						
White Alone	-	83,939.96	-	100,520.87	-	111,114.67
Black/African American Alone	-	48,371.08	-	81,404.58	-	95,997.79
American Indian/Alaskan Native Alone	-	64,453.13	-	93,389.05	-	93,318.43
Asian Alone	-	141,280.23	-	188,083.08	-	193,274.03
Native Hawaiian/Pacific Islander Alone	-	-	-	112,500.00	-	100,000.00
Some Other Race Alone	-	61,178.36	-	62,334.22	-	68,828.68
Two or More Races	-	70,812.95	-	77,049.08	-	92,981.78
2024 Est. Median HH Income by Ethnicity						
Hispanic/Latino	-	50,000.00	-	65,417.88	-	74,584.37
Not Hispanic/Latino	-	80,103.01	-	109,498.99	-	124,332.60

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Report Details

Name: Cumming 400 Demographics 2024
Date / Time: 1/16/2024 12:13:57 PM
Workspace Vintage: 2024

Trade Area

Name	Level	Geographies
Cumming 400 Shopping Center - 1 mi Radius	1 mi Radius	N/A
Cumming 400 Shopping Center - 5 mi Radius	5 mi Radius	N/A
Cumming 400 Shopping Center - 3 mi Radius	3 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
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