

Trade Area: Tri-County Plaza III - 1 mi Radius, Tri-County Plaza III - 3 mi Radius, Tri-County Plaza III - 5 mi Radius

	Tri-County Plaza III - 1 mi Radius		Tri-County Plaza III - 3 mi Radius		Tri-County Plaza III - 5 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	2,519	100.00	27,430	100.00	72,804	100.00
2020 Census	2,716	100.00	37,663	100.00	103,211	100.00
2024 Estimate	3,201	100.00	41,652	100.00	114,000	100.00
2029 Projection	3,643	100.00	45,421	100.00	124,279	100.00
Population Growth						
Percent Change: 2010 to 2020	-	7.82	-	37.31	-	41.77
Percent Change: 2020 to 2024	-	17.86	-	10.59	-	10.45
Percent Change: 2024 to 2029	-	13.81	-	9.05	-	9.02
Households						
	Total	%	Total	%	Total	%
2010 Census	1,017	100.00	9,678	100.00	25,328	100.00
2020 Census	1,050	100.00	13,177	100.00	35,108	100.00
2024 Estimate	1,343	100.00	14,599	100.00	38,638	100.00
2029 Projection	1,587	100.00	15,926	100.00	42,009	100.00
Household Growth						
Percent Change: 2010 to 2020	-	3.25	-	36.15	-	38.61
Percent Change: 2020 to 2024	-	27.91	-	10.79	-	10.05
Percent Change: 2024 to 2029	-	18.17	-	9.09	-	8.72
Family Households						
	Total	%	Total	%	Total	%
2010 Census	570	100.00	6,987	100.00	19,413	100.00
2020 Census	628	100.00	9,798	100.00	27,708	100.00
2024 Estimate	760	100.00	10,619	100.00	29,790	100.00
2029 Projection	892	100.00	11,571	100.00	32,372	100.00
Family Household Growth						
Percent Change: 2010 to 2020	-	10.18	-	40.23	-	42.73
Percent Change: 2020 to 2024	-	21.02	-	8.38	-	7.51
Percent Change: 2024 to 2029	-	17.37	-	8.96	-	8.67

Benchmark: USA

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Trade Area: Tri-County Plaza III - 1 mi Radius, Tri-County Plaza III - 3 mi Radius, Tri-County Plaza III - 5 mi Radius

	Tri-County Plaza III - 1 mi Radius		Tri-County Plaza III - 3 mi Radius		Tri-County Plaza III - 5 mi Radius	
	Total	%	Total	%	Total	%
2024 Est. Population by Single-Classification Race						
White Alone	1,869	58.39	23,723	56.95	64,378	56.47
Black/African American Alone	301	9.40	2,140	5.14	5,468	4.80
American Indian/Alaskan Native Alone	20	0.63	256	0.61	527	0.46
Asian Alone	191	5.97	7,751	18.61	27,266	23.92
Native Hawaiian/Pacific Islander Alone	2	0.06	15	0.04	44	0.04
Some Other Race Alone	442	13.81	3,315	7.96	5,940	5.21
Two or More Races	376	11.75	4,453	10.69	10,378	9.10
2024 Est. Population by Ethnicity						
Hispanic/Latino	794	24.80	6,893	16.55	13,915	12.21
Not Hispanic/Latino	2,407	75.19	34,759	83.45	100,086	87.80
2024 Occupied Housing Units by Tenure						
Owner-Occupied	469	33.89	10,534	69.40	30,737	76.54
Renter-Occupied	874	65.08	4,064	27.84	7,902	20.45
Average Household Size	-	2.33	-	2.79	-	2.93
2024 Households by Household Income						
Income < \$15,000	86	6.40	524	3.59	1,327	3.43
Income \$15,000 - \$24,999	66	4.91	669	4.58	1,282	3.32
Income \$25,000 - \$34,999	108	8.04	664	4.55	1,229	3.18
Income \$35,000 - \$49,999	235	17.50	1,274	8.73	2,465	6.38
Income \$50,000 - \$74,999	181	13.48	1,798	12.32	4,394	11.37
Income \$75,000 - \$99,999	123	9.16	2,004	13.73	4,726	12.23
Income \$100,000 - \$124,999	128	9.53	1,729	11.84	4,441	11.49
Income \$125,000 - \$149,999	125	9.31	1,352	9.26	3,653	9.45
Income \$150,000 - \$199,999	165	12.29	1,862	12.75	5,313	13.75
Income \$200,000 - \$249,999	78	5.81	1,044	7.15	3,084	7.98
Income \$250,000 - \$499,999	39	2.90	1,074	7.36	3,887	10.06
Income \$500,000+	9	0.67	605	4.14	2,838	7.34
Average Household Income	-	99,558.00	-	139,162.00	-	166,396.00
Median Household Income	-	74,160.29	-	104,944.77	-	121,725.77
2024 Est. Median HH Income by Single-Classification Race						
White Alone	-	90,709.69	-	102,129.89	-	112,922.53
Black/African American Alone	-	48,680.49	-	78,066.00	-	90,733.40
American Indian/Alaskan Native Alone	-	50,000.00	-	94,993.13	-	93,591.01
Asian Alone	-	148,636.48	-	188,270.11	-	193,329.08
Native Hawaiian/Pacific Islander Alone	-	-	-	112,500.00	-	107,752.32
Some Other Race Alone	-	61,017.33	-	60,556.19	-	69,280.75
Two or More Races	-	69,876.10	-	77,994.78	-	95,952.58
2024 Est. Median HH Income by Ethnicity						
Hispanic/Latino	-	45,626.78	-	67,147.57	-	75,370.45
Not Hispanic/Latino	-	86,911.21	-	112,148.87	-	127,823.55

Benchmark: USA

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Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Report Details

Name: Tri County III Demographics 2024
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Trade Area

Name	Level	Geographies
Tri-County Plaza III - 1 mi Radius	1 mi Radius	N/A
Tri-County Plaza III - 3 mi Radius	3 mi Radius	N/A
Tri-County Plaza III - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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