

Trade Area: Stanford Station Shopping Center - 1 mi Radius, Stanford Station Shopping Center - 3 mi Radius, Stanford Station Shopping Center - 5 mi Radius

	Stanford Station Shopping Center - 1 mi Radius		Stanford Station Shopping Center - 3 mi Radius		Stanford Station Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	5,003	100.00	42,702	100.00	78,099	100.00
2020 Census	4,554	100.00	40,662	100.00	75,900	100.00
2024 Estimate	4,665	100.00	42,593	100.00	79,861	100.00
2029 Projection	4,771	100.00	44,480	100.00	83,752	100.00
Population Growth						
Percent Change: 2010 to 2020	-	-8.97	-	-4.78	-	-2.82
Percent Change: 2020 to 2024	-	2.44	-	4.75	-	5.22
Percent Change: 2024 to 2029	-	2.27	-	4.43	-	4.87

	Stanford Station Shopping Center - 1 mi Radius		Stanford Station Shopping Center - 3 mi Radius		Stanford Station Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Households						
2010 Census	2,138	100.00	18,168	100.00	32,175	100.00
2020 Census	1,893	100.00	16,770	100.00	30,365	100.00
2024 Estimate	1,929	100.00	17,494	100.00	31,856	100.00
2029 Projection	1,967	100.00	18,232	100.00	33,359	100.00
Household Growth						
Percent Change: 2010 to 2020	-	-11.46	-	-7.70	-	-5.63
Percent Change: 2020 to 2024	-	1.90	-	4.32	-	4.91
Percent Change: 2024 to 2029	-	1.97	-	4.22	-	4.72

	Stanford Station Shopping Center - 1 mi Radius		Stanford Station Shopping Center - 3 mi Radius		Stanford Station Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Family Households						
2010 Census	1,292	100.00	10,886	100.00	20,579	100.00
2020 Census	1,165	100.00	10,404	100.00	19,870	100.00
2024 Estimate	1,164	100.00	10,536	100.00	20,535	100.00
2029 Projection	1,183	100.00	10,970	100.00	21,509	100.00
Family Household Growth						
Percent Change: 2010 to 2020	-	-9.83	-	-4.43	-	-3.44
Percent Change: 2020 to 2024	-	-0.09	-	1.27	-	3.35
Percent Change: 2024 to 2029	-	1.63	-	4.12	-	4.74

Benchmark: USA

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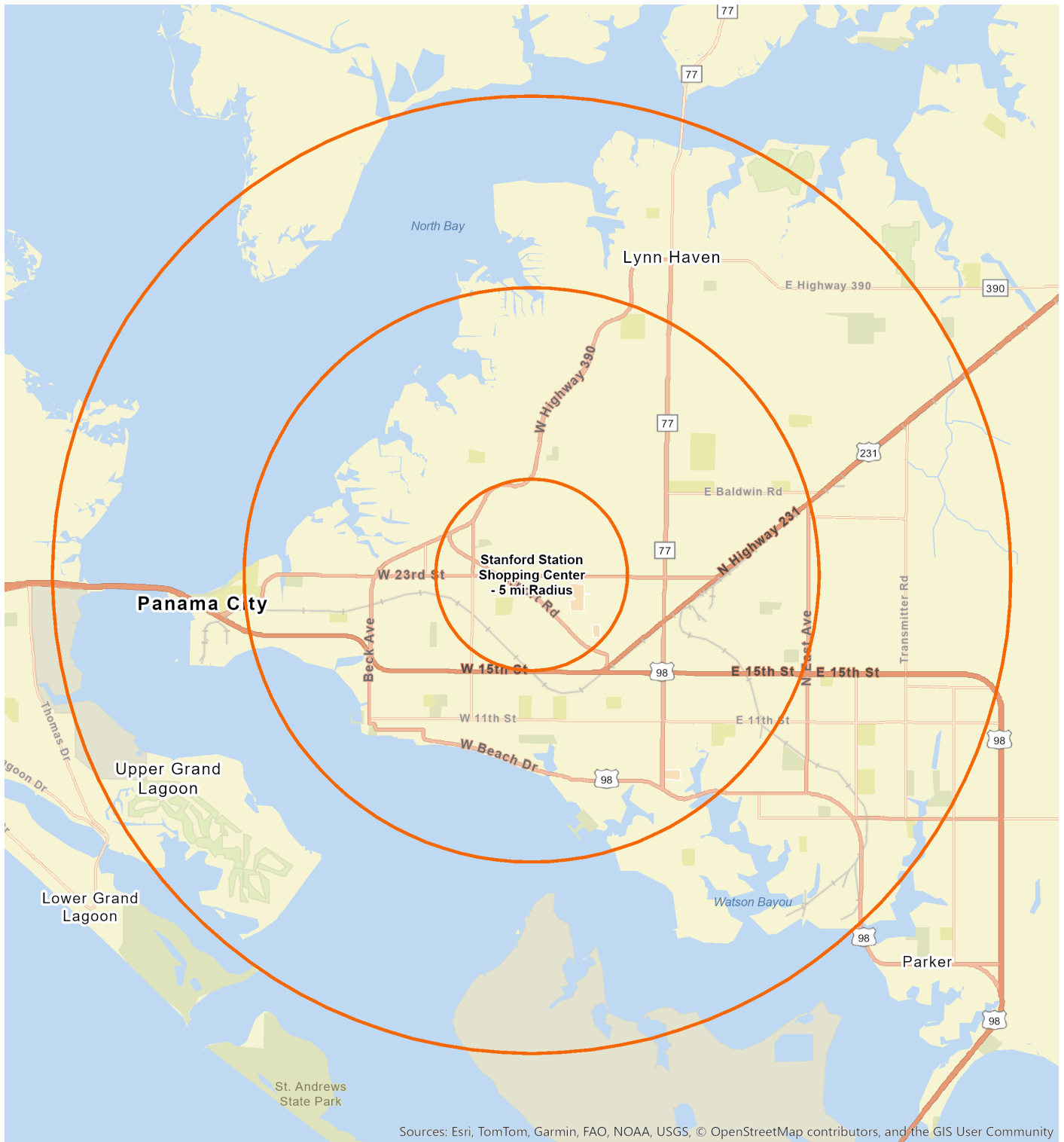
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	Stanford Station Shopping Center - 1 mi Radius		Stanford Station Shopping Center - 3 mi Radius		Stanford Station Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
2024 Est. Population by Single-Classification Race						
White Alone	3,300	70.74	26,670	62.62	52,632	65.91
Black/African American Alone	414	8.88	7,231	16.98	12,586	15.76
American Indian/Alaskan Native Alone	44	0.94	278	0.65	461	0.58
Asian Alone	137	2.94	1,241	2.91	2,286	2.86
Native Hawaiian/Pacific Islander Alone	3	0.06	40	0.09	95	0.12
Some Other Race Alone	257	5.51	2,419	5.68	3,590	4.50
Two or More Races	510	10.93	4,713	11.06	8,211	10.28
2024 Est. Population by Ethnicity						
Hispanic/Latino	633	13.57	5,732	13.46	9,061	11.35
Not Hispanic/Latino	4,032	86.43	36,861	86.54	70,800	88.65
2024 Occupied Housing Units by Tenure						
Owner-Occupied	1,173	50.04	9,716	46.45	20,300	53.10
Renter-Occupied	756	39.19	7,779	44.47	11,555	36.27
Average Household Size	--	2.41	--	2.40	--	2.48
2024 Households by Household Income						
Income < \$15,000	131	6.79	1,506	8.61	2,554	8.02
Income \$15,000 - \$24,999	159	8.24	1,547	8.84	2,657	8.34
Income \$25,000 - \$34,999	175	9.07	1,640	9.38	2,497	7.84
Income \$35,000 - \$49,999	225	11.66	2,230	12.75	3,970	12.46
Income \$50,000 - \$74,999	357	18.51	3,919	22.40	7,028	22.06
Income \$75,000 - \$99,999	367	19.02	2,198	12.56	4,117	12.92
Income \$100,000 - \$124,999	215	11.15	1,549	8.86	2,986	9.37
Income \$125,000 - \$149,999	84	4.36	1,123	6.42	2,166	6.80
Income \$150,000 - \$199,999	115	5.96	983	5.62	2,004	6.29
Income \$200,000 - \$249,999	46	2.38	420	2.40	908	2.85
Income \$250,000 - \$499,999	43	2.23	303	1.73	725	2.28
Income \$500,000+	12	0.62	76	0.43	243	0.76
Average Household Income	--	83,894.00	--	77,966.00	--	84,389.00
Median Household Income	--	69,219.19	--	61,102.20	--	64,455.74
2024 Est. Median HH Income by Single-Classification Race						
White Alone	--	74,769.45	--	66,062.61	--	69,743.90
Black/African American Alone	--	43,753.74	--	44,378.50	--	46,259.99
American Indian/Alaskan Native Alone	--	48,973.74	--	50,836.64	--	63,320.28
Asian Alone	--	46,548.48	--	41,895.58	--	57,217.74
Native Hawaiian/Pacific Islander Alone	--	42,926.42	--	42,217.96	--	47,016.44
Some Other Race Alone	--	36,115.99	--	72,930.75	--	68,129.14
Two or More Races	--	62,723.61	--	54,859.43	--	60,005.44
2024 Est. Median HH Income by Ethnicity						
Hispanic/Latino	--	58,836.06	--	55,816.69	--	58,968.55
Not Hispanic/Latino	--	70,564.92	--	61,595.46	--	65,060.85

Benchmark: USA

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Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Report Details

Name: Stanford Station Demographics 2024
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Workspace Vintage: 2024

Trade Area

Name	Level	Geographies
Stanford Station Shopping Center - 1 mi Radius	1 mi Radius	N/A
Stanford Station Shopping Center - 3 mi Radius	3 mi Radius	N/A
Stanford Station Shopping Center - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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