

Pop-Facts® Demographics | Summary



Trade Area: Oakland Overlook - 1 mi Radius, Oakland Overlook - 3 mi Radius, Oakland Overlook - 5 mi Radius

	Oakland Overlook - 1 mi Radius		Oakland Overlook - 3 mi Radius		Oakland Overlook - 5 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	18,332	100.00	147,838	100.00	301,765	100.00
2020 Census	25,735	100.00	182,843	100.00	353,380	100.00
2024 Estimate	28,029	100.00	189,649	100.00	362,874	100.00
2029 Projection	30,206	100.00	198,620	100.00	376,483	100.00
Population Growth						
Percent Change: 2010 to 2020	—	40.38	—	23.68	—	17.10
Percent Change: 2020 to 2024	—	8.91	—	3.72	—	2.69
Percent Change: 2024 to 2029	—	7.77	—	4.73	—	3.75
	Oakland Overlook - 1 mi Radius		Oakland Overlook - 3 mi Radius		Oakland Overlook - 5 mi Radius	
	Total	%	Total	%	Total	%
Households						
2010 Census	8,289	100.00	64,847	100.00	129,306	100.00
2020 Census	11,437	100.00	84,655	100.00	159,891	100.00
2024 Estimate	12,931	100.00	89,254	100.00	166,136	100.00
2029 Projection	14,275	100.00	94,530	100.00	174,059	100.00
Household Growth						
Percent Change: 2010 to 2020	—	37.98	—	30.55	—	23.65
Percent Change: 2020 to 2024	—	13.06	—	5.43	—	3.91
Percent Change: 2024 to 2029	—	10.39	—	5.91	—	4.77
	Oakland Overlook - 1 mi Radius		Oakland Overlook - 3 mi Radius		Oakland Overlook - 5 mi Radius	
	Total	%	Total	%	Total	%
Family Households						
2010 Census	2,483	100.00	21,897	100.00	52,798	100.00
2020 Census	3,511	100.00	29,487	100.00	64,578	100.00
2024 Estimate	3,900	100.00	28,999	100.00	63,941	100.00
2029 Projection	4,343	100.00	30,652	100.00	66,540	100.00
Family Household Growth						
Percent Change: 2010 to 2020	—	41.40	—	34.66	—	22.31
Percent Change: 2020 to 2024	—	11.08	—	-1.66	—	-0.99
Percent Change: 2024 to 2029	—	11.36	—	5.70	—	4.07

Benchmark: USA

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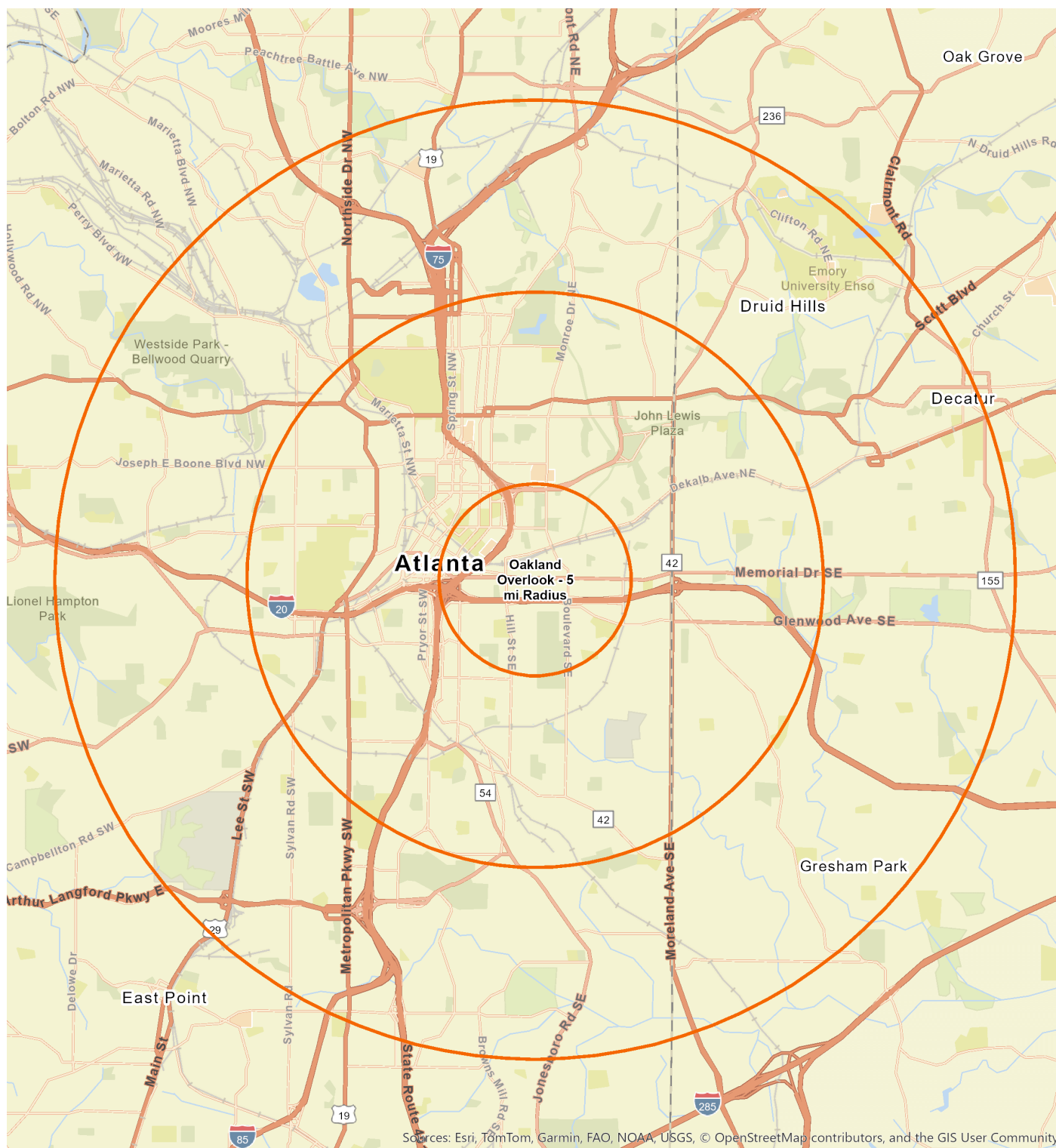
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	Oakland Overlook - 1 mi Radius		Oakland Overlook - 3 mi Radius		Oakland Overlook - 5 mi Radius	
	Total	%	Total	%	Total	%
2024 Est. Population by Single-Classification Race						
White Alone	12,889	45.98	88,570	46.70	158,031	43.55
Black/African American Alone	10,880	38.82	73,462	38.74	153,378	42.27
American Indian/Alaskan Native Alone	65	0.23	443	0.23	923	0.25
Asian Alone	1,403	5.01	9,569	5.05	17,559	4.84
Native Hawaiian/Pacific Islander Alone	20	0.07	89	0.05	142	0.04
Some Other Race Alone	531	1.90	4,148	2.19	8,082	2.23
Two or More Races	2,241	8.00	13,368	7.05	24,759	6.82
2024 Est. Population by Ethnicity						
Hispanic/Latino	1,900	6.78	13,190	6.96	23,673	6.52
Not Hispanic/Latino	26,129	93.22	176,459	93.05	339,201	93.48
2024 Occupied Housing Units by Tenure						
Owner-Occupied	4,486	31.54	33,751	33.82	68,470	36.48
Renter-Occupied	8,445	65.31	55,503	62.19	97,666	58.79
Average Household Size	—	1.72	—	1.84	—	1.98
2024 Households by Household Income						
Income < \$15,000	1,663	12.86	11,455	12.83	21,595	13.00
Income \$15,000 - \$24,999	814	6.29	6,364	7.13	11,685	7.03
Income \$25,000 - \$34,999	607	4.69	4,835	5.42	9,879	5.95
Income \$35,000 - \$49,999	1,030	7.96	6,703	7.51	13,643	8.21
Income \$50,000 - \$74,999	1,655	12.80	11,295	12.65	22,025	13.26
Income \$75,000 - \$99,999	1,437	11.11	9,356	10.48	17,390	10.47
Income \$100,000 - \$124,999	1,173	9.07	7,979	8.94	14,438	8.69
Income \$125,000 - \$149,999	958	7.41	6,527	7.31	11,412	6.87
Income \$150,000 - \$199,999	1,385	10.71	9,178	10.28	15,342	9.23
Income \$200,000 - \$249,999	737	5.70	4,818	5.40	8,390	5.05
Income \$250,000 - \$499,999	962	7.44	6,611	7.41	11,892	7.16
Income \$500,000+	509	3.94	4,133	4.63	8,447	5.08
Average Household Income	—	124,476.00	—	126,096.00	—	125,043.00
Median Household Income	—	86,588.55	—	85,077.95	—	80,593.47
2024 Est. Median HH Income by Single-Classification Race						
White Alone	—	128,874.05	—	125,869.06	—	125,537.50
Black/African American Alone	—	40,453.09	—	38,717.61	—	40,382.21
American Indian/Alaskan Native Alone	—	84,668.78	—	77,643.26	—	61,030.21
Asian Alone	—	99,388.19	—	102,027.07	—	91,978.40
Native Hawaiian/Pacific Islander Alone	—	150,000.00	—	69,146.21	—	81,881.38
Some Other Race Alone	—	83,943.70	—	73,204.76	—	66,851.97
Two or More Races	—	91,950.61	—	94,879.31	—	90,044.48
2024 Est. Median HH Income by Ethnicity						
Hispanic/Latino	—	104,696.74	—	91,388.58	—	87,943.69
Not Hispanic/Latino	—	85,477.08	—	84,676.19	—	80,108.58

Benchmark: USA

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Report Details

Name:	Oakland Overlook Demographics 2024
Date / Time:	1/16/2024 12:39:50 PM
Workspace Vintage:	2024

Trade Area		
Name	Level	Geographies
Oakland Overlook - 1 mi Radius	1 mi Radius	N/A
Oakland Overlook - 3 mi Radius	3 mi Radius	N/A
Oakland Overlook - 5 mi Radius	5 mi Radius	N/A

Benchmark		
Name	Level	Geographies
USA	Entire US	United States

DataSource		
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