

# Pop-Facts Demographics | Summary

Trade Area: Cumming 400 Shopping Center - 1 mi Radius, Cumming 400 Shopping Center - 3 mi Radius, Cumming 400 Shopping Center - 5 mi Radius

	Cumming 400 Shopping Center - 1 mi Radius		Cumming 400 Shopping Center - 3 mi Radius		Cumming 400 Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>Population</b>						
2000 Census	1,661	100.00	16,757	100.00	39,027	100.00
2010 Census	2,567	100.00	27,434	100.00	69,751	100.00
2018 Estimate	3,206	100.00	35,610	100.00	93,749	100.00
2023 Projection	3,514	100.00	39,321	100.00	103,368	100.00
<b>Population Growth</b>						
Percent Change: 2000 to 2010	-	54.55	-	63.72	-	78.72
Percent Change: 2010 to 2018	-	24.89	-	29.80	-	34.41
Percent Change: 2018 to 2023	-	9.61	-	10.42	-	10.26

	Cumming 400 Shopping Center - 1 mi Radius		Cumming 400 Shopping Center - 3 mi Radius		Cumming 400 Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>Households</b>						
2000 Census	594	100.00	5,893	100.00	13,841	100.00
2010 Census	923	100.00	9,854	100.00	24,503	100.00
2018 Estimate	1,160	100.00	12,661	100.00	32,400	100.00
2023 Projection	1,271	100.00	13,920	100.00	35,548	100.00
<b>Household Growth</b>						
Percent Change: 2000 to 2010	-	55.39	-	67.22	-	77.03
Percent Change: 2010 to 2018	-	25.68	-	28.49	-	32.23
Percent Change: 2018 to 2023	-	9.57	-	9.94	-	9.72

	Cumming 400 Shopping Center - 1 mi Radius		Cumming 400 Shopping Center - 3 mi Radius		Cumming 400 Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>Family Households</b>						
2000 Census	392	100.00	4,464	100.00	10,816	100.00
2010 Census	502	100.00	7,012	100.00	18,586	100.00
2018 Estimate	632	100.00	9,015	100.00	24,641	100.00
2023 Projection	692	100.00	9,918	100.00	27,036	100.00
<b>Family Household Growth</b>						
Percent Change: 2000 to 2010	-	28.06	-	57.08	-	71.84
Percent Change: 2010 to 2018	-	25.90	-	28.57	-	32.58
Percent Change: 2018 to 2023	-	9.49	-	10.02	-	9.72

Benchmark: USA

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# Pop-Facts Demographics | Demographic Quick Facts

Trade Area: Cumming 400 Shopping Center - 1 mi Radius, Cumming 400 Shopping Center - 3 mi Radius, Cumming 400 Shopping Center - 5 mi Radius

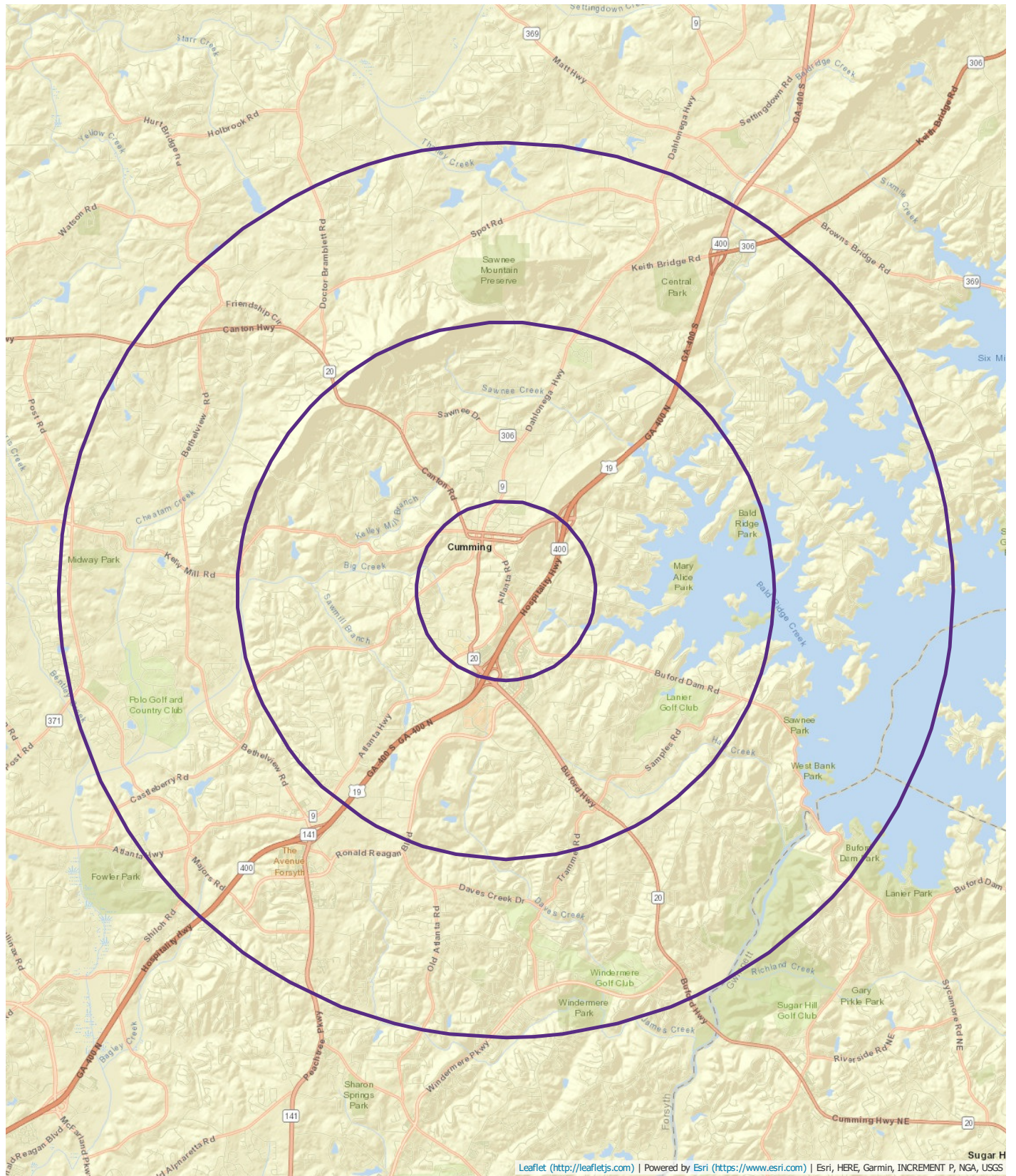
	Cumming 400 Shopping Center - 1 mi Radius		Cumming 400 Shopping Center - 3 mi Radius		Cumming 400 Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
<b>2018 Est. Population by Single-Classification Race</b>						
White Alone	2,375	74.08	27,881	78.30	71,469	76.23
Black/African American Alone	262	8.17	1,568	4.40	4,117	4.39
American Indian/Alaskan Native Alone	32	1.00	163	0.46	381	0.41
Asian Alone	133	4.15	2,153	6.05	10,340	11.03
Native Hawaiian/Pacific Islander Alone	1	0.03	20	0.06	61	0.07
Some Other Race Alone	338	10.54	3,043	8.54	5,346	5.70
Two or More Races	66	2.06	783	2.20	2,035	2.17
<b>2018 Est. Population by Ethnicity (Hispanic or Latino)</b>						
Hispanic/Latino	972	30.32	6,490	18.23	12,139	12.95
Not Hispanic/Latino	2,235	69.71	29,120	81.78	81,610	87.05
<b>2018 Occupied Housing Units by Tenure</b>						
Owner-Occupied	395	34.05	9,795	77.36	26,625	82.18
Renter-Occupied	765	65.95	2,866	22.64	5,775	17.82
<b>2018 Average Household Size</b>						
Average Household Size	-	2.42	-	2.76	-	2.87
<b>2018 Households by Household Income</b>						
Income < \$15,000	199	17.16	780	6.16	1,698	5.24
Income \$15,000 - \$24,999	79	6.81	736	5.81	1,655	5.11
Income \$25,000 - \$34,999	96	8.28	769	6.07	1,669	5.15
Income \$35,000 - \$49,999	179	15.43	1,341	10.59	2,793	8.62
Income \$50,000 - \$74,999	271	23.36	1,975	15.60	4,680	14.44
Income \$75,000 - \$99,999	146	12.59	1,647	13.01	3,907	12.06
Income \$100,000 - \$124,999	63	5.43	1,416	11.18	3,732	11.52
Income \$125,000 - \$149,999	37	3.19	1,234	9.75	3,352	10.35
Income \$150,000 - \$199,999	36	3.10	1,369	10.81	3,948	12.19
Income \$200,000 - \$249,999	17	1.47	626	4.94	2,016	6.22
Income \$250,000 - \$499,999	21	1.81	564	4.46	1,986	6.13
Income \$500,000+	16	1.38	204	1.61	963	2.97
Average Household Income	-	70,290.93	-	109,437.58	-	126,543.79
Median Household Income	-	52,256.99	-	85,547.52	-	98,650.87
<b>2018 Est. Median HH Income by Single-Classification Race</b>						
White Alone	-	51,868.19	-	88,115.98	-	99,380.29
Black/African American Alone	-	64,142.08	-	73,142.37	-	80,572.23
American Indian/Alaskan Native Alone	-	21,911.94	-	80,082.35	-	91,627.46
Asian Alone	-	94,066.42	-	122,399.58	-	128,112.65
Native Hawaiian/Pacific Islander Alone	-	-	-	132,590.94	-	79,426.58
Some Other Race Alone	-	44,063.29	-	50,925.78	-	51,538.60
Two or More Races	-	75,000.00	-	83,058.89	-	85,095.48
Hispanic/Latino	-	51,002.22	-	58,030.03	-	58,723.47
Not Hispanic/Latino	-	52,584.36	-	91,436.43	-	104,188.59

Benchmark: USA

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# Pop-Facts Demographics | Map

Trade Area: Cumming 400 Shopping Center - 1 mi Radius, Cumming 400 Shopping Center - 3 mi Radius, Cumming 400 Shopping Center - 5 mi Radius



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# Report Details

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**Name:** Cumming 400 Shopping Center  
**Date / Time:** 5/23/2018 1:11:45 PM  
**DataVintage:** 2018

## Trade Area

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Name	Level	Geographies
Cumming 400 Shopping Center - 1 mi Radius	1 mi Radius	N/A
Cumming 400 Shopping Center - 5 mi Radius	5 mi Radius	N/A
Cumming 400 Shopping Center - 3 mi Radius	3 mi Radius	N/A

## Benchmark:

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Name	Level	Geographies
USA	Entire US	United States

## DataSource:

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Name	Copyright
Pop-Facts Premier - 2000 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2010 US Census	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2018 - Current Year Estimate	Claritas: Claritas - Pop-Facts Premier 2018
Pop-Facts Premier - 2023 - Five Year Projection	Claritas: Claritas - Pop-Facts Premier 2018