

Trade Area: East Lake Shopping Center - 1 mi Radius, East Lake Shopping Center - 3 mi Radius, East Lake Shopping Center - 5 mi Radius

	East Lake Shopping Center - 1 mi Radius		East Lake Shopping Center - 3 mi Radius		East Lake Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	9,536	100.00	71,681	100.00	180,473	100.00
2020 Census	9,774	100.00	76,716	100.00	196,908	100.00
2023 Estimate	9,752	100.00	76,956	100.00	198,314	100.00
2028 Projection	9,893	100.00	78,283	100.00	203,102	100.00
Population Growth						
Percent Change: 2010 to 2020	-	2.50	-	7.02	-	9.11
Percent Change: 2020 to 2023	-	-0.23	-	0.31	-	0.71
Percent Change: 2023 to 2028	-	1.45	-	1.72	-	2.41

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	Total	%	Total	%	Total	%
Households						
2010 Census	4,361	100.00	28,186	100.00	71,569	100.00
2020 Census	4,373	100.00	29,300	100.00	76,897	100.00
2023 Estimate	4,363	100.00	29,360	100.00	77,497	100.00
2028 Projection	4,437	100.00	29,856	100.00	79,544	100.00
Household Growth						
Percent Change: 2010 to 2020	-	0.28	-	3.95	-	7.45
Percent Change: 2020 to 2023	-	-0.23	-	0.20	-	0.78
Percent Change: 2023 to 2028	-	1.70	-	1.69	-	2.64

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	Total	%	Total	%	Total	%
Family Households						
2010 Census	2,309	100.00	18,182	100.00	46,138	100.00
2023 Estimate	2,318	100.00	19,044	100.00	49,606	100.00
2028 Projection	2,354	100.00	19,342	100.00	50,727	100.00
Family Household Growth						
Percent Change: 2010 to 2023	-	0.39	-	4.74	-	7.52
Percent Change: 2023 to 2028	-	1.55	-	1.56	-	2.26

Benchmark: USA

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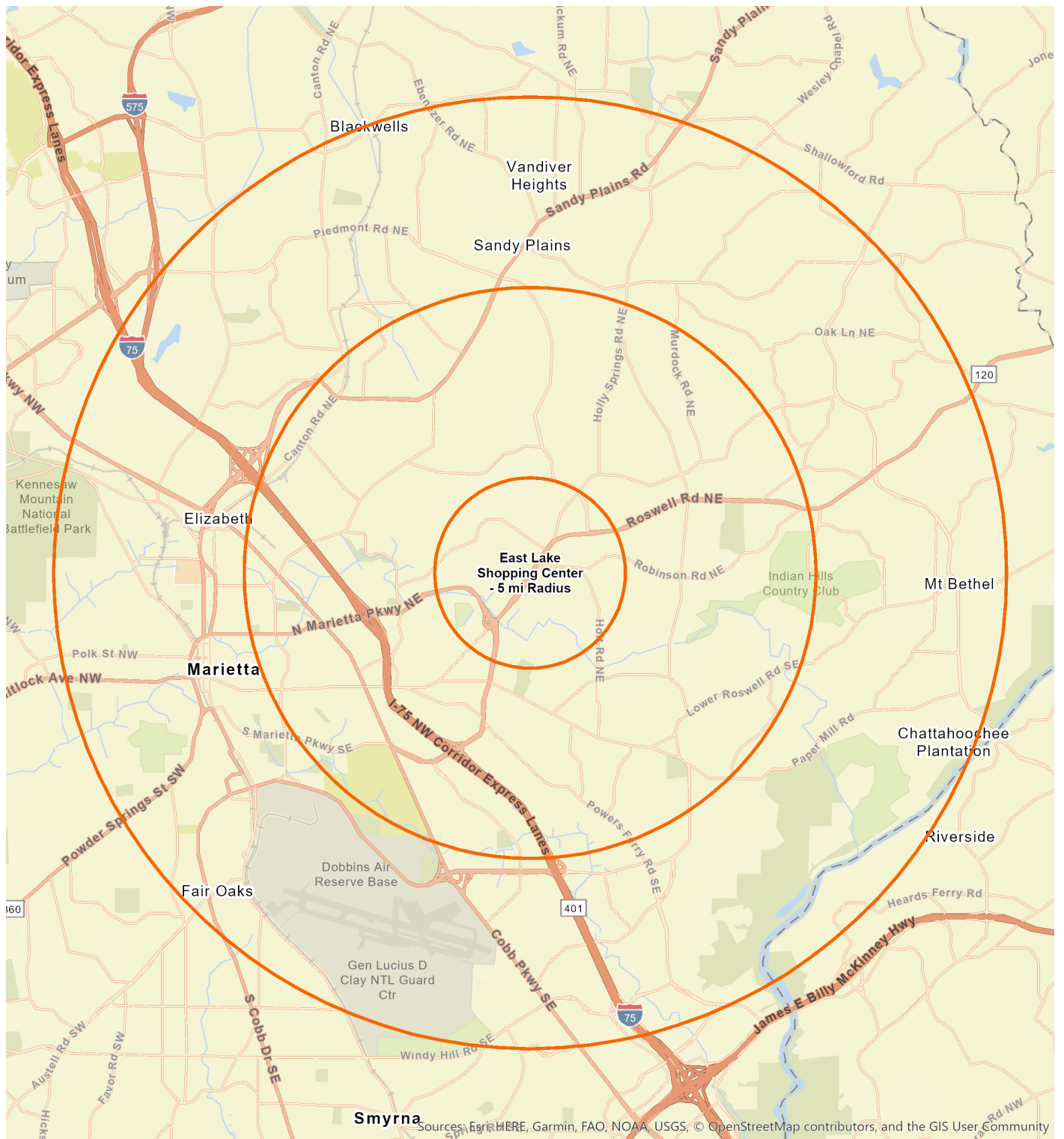
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	East Lake Shopping Center - 1 mi Radius		East Lake Shopping Center - 3 mi Radius		East Lake Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
2023 Est. Population by Single-Classification Race						
White Alone	4,994	51.21	40,462	52.58	107,177	54.04
Black/African American Alone	2,260	23.18	13,207	17.16	35,637	17.97
American Indian/Alaskan Native Alone	55	0.56	692	0.90	1,373	0.69
Asian Alone	894	9.17	7,111	9.24	17,591	8.87
Native Hawaiian/Pacific Islander Alone	9	0.09	96	0.13	159	0.08
Some Other Race Alone	594	6.09	7,142	9.28	16,811	8.48
Two or More Races	946	9.70	8,248	10.72	19,565	9.87
Hispanic/Latino	1,138	11.67	13,240	17.20	29,577	14.91
Not Hispanic/Latino	8,614	88.33	63,716	82.80	168,736	85.08
2023 Occupied Housing Units by Tenure						
Owner-Occupied	1,767	40.50	18,201	61.99	48,048	62.00
Renter-Occupied	2,596	59.50	11,159	38.01	29,449	38.00
Average Household Size	-	2.23	-	2.56	-	2.52
2023 Households by Household Income						
Income < \$15,000	477	10.93	1,966	6.70	4,845	6.25
Income \$15,000 - \$24,999	148	3.39	1,167	3.98	3,294	4.25
Income \$25,000 - \$34,999	303	6.95	1,989	6.78	5,186	6.69
Income \$35,000 - \$49,999	532	12.19	3,411	11.62	8,306	10.72
Income \$50,000 - \$74,999	819	18.77	4,359	14.85	11,639	15.02
Income \$75,000 - \$99,999	521	11.94	3,577	12.18	9,517	12.28
Income \$100,000 - \$124,999	452	10.36	2,963	10.09	7,409	9.56
Income \$125,000 - \$149,999	358	8.21	2,286	7.79	5,533	7.14
Income \$150,000 - \$199,999	212	4.86	2,645	9.01	7,553	9.75
Income \$200,000 - \$249,999	135	3.09	1,678	5.71	4,726	6.10
Income \$250,000 - \$499,999	212	4.86	1,982	6.75	5,605	7.23
Income \$500,000+	194	4.45	1,338	4.56	3,886	5.01
Average Household Income	-	111,002.00	-	127,732.00	-	132,434.00
Median Household Income	-	71,584.23	-	86,891.82	-	88,706.29
2023 Est. Median HH Income by Single-Classification Race						
White Alone	-	77,741.90	-	100,418.81	-	106,709.76
Black/African American Alone	-	63,876.77	-	62,247.10	-	60,905.34
American Indian/Alaskan Native Alone	-	21,125.88	-	64,349.21	-	63,598.80
Asian Alone	-	98,792.35	-	113,177.57	-	118,423.44
Native Hawaiian/Pacific Islander Alone	-	42,926.42	-	63,661.88	-	63,475.66
Some Other Race Alone	-	44,508.77	-	51,590.73	-	60,394.65
Two or More Races	-	64,960.02	-	90,752.66	-	82,374.71
Hispanic/Latino	-	77,781.48	-	66,836.62	-	70,699.08
Not Hispanic/Latino	-	71,102.98	-	90,439.19	-	91,408.63

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Report Details

Name: East Lake Demographics 2023
Date / Time: 1/3/2023 11:31:26 AM
Workspace Vintage: 2023

Trade Area

Name	Level	Geographies
East Lake Shopping Center - 1 mi Radius	1 mi Radius	N/A
East Lake Shopping Center - 3 mi Radius	3 mi Radius	N/A
East Lake Shopping Center - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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