

Trade Area: Island Plaza Shopping Center - 1 mi Radius, Island Plaza Shopping Center - 3 mi Radius, Island Plaza Shopping Center - 5 mi Radius

	Island Plaza Shopping Center - 1 mi Radius		Island Plaza Shopping Center - 3 mi Radius		Island Plaza Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	7,982	100.00	38,172	100.00	93,441	100.00
2020 Census	8,242	100.00	40,886	100.00	101,327	100.00
2024 Estimate	8,713	100.00	43,570	100.00	108,007	100.00
2029 Projection	9,165	100.00	46,107	100.00	114,412	100.00
Population Growth						
Percent Change: 2010 to 2020	-	3.26	-	7.11	-	8.44
Percent Change: 2020 to 2024	-	5.71	-	6.57	-	6.59
Percent Change: 2024 to 2029	-	5.19	-	5.82	-	5.93

	Island Plaza Shopping Center - 1 mi Radius		Island Plaza Shopping Center - 3 mi Radius		Island Plaza Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Households						
2010 Census	4,097	100.00	18,985	100.00	46,806	100.00
2020 Census	4,465	100.00	20,550	100.00	50,785	100.00
2024 Estimate	4,728	100.00	21,913	100.00	54,227	100.00
2029 Projection	4,982	100.00	23,230	100.00	57,584	100.00
Household Growth						
Percent Change: 2010 to 2020	-	8.98	-	8.24	-	8.50
Percent Change: 2020 to 2024	-	5.89	-	6.63	-	6.78
Percent Change: 2024 to 2029	-	5.37	-	6.01	-	6.19

	Island Plaza Shopping Center - 1 mi Radius		Island Plaza Shopping Center - 3 mi Radius		Island Plaza Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Family Households						
2010 Census	2,344	100.00	11,327	100.00	27,375	100.00
2020 Census	2,468	100.00	12,129	100.00	29,567	100.00
2024 Estimate	2,747	100.00	13,190	100.00	31,830	100.00
2029 Projection	2,898	100.00	13,998	100.00	33,834	100.00
Family Household Growth						
Percent Change: 2010 to 2020	-	5.29	-	7.08	-	8.01
Percent Change: 2020 to 2024	-	11.30	-	8.75	-	7.65
Percent Change: 2024 to 2029	-	5.50	-	6.13	-	6.30

Benchmark: USA

© 2024 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2024.
<https://claritas.easpotlight.com/Spotlight/About/3/2024>

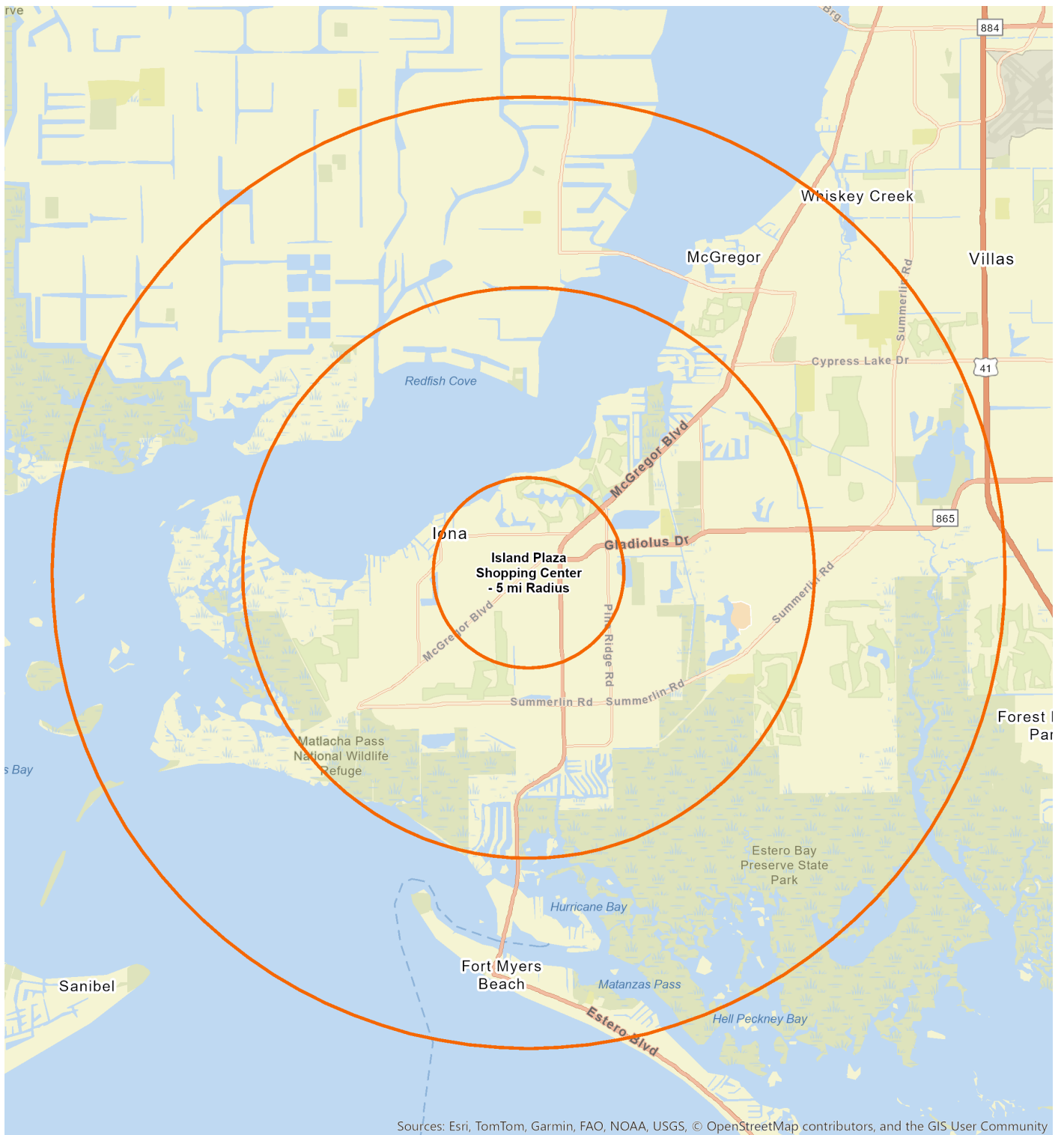
Trade Area: Island Plaza Shopping Center - 1 mi Radius, Island Plaza Shopping Center - 3 mi Radius, Island Plaza Shopping Center - 5 mi Radius

	Island Plaza Shopping Center - 1 mi Radius		Island Plaza Shopping Center - 3 mi Radius		Island Plaza Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
2024 Est. Population by Single-Classification Race						
White Alone	7,722	88.63	36,953	84.81	89,458	82.83
Black/African American Alone	141	1.62	1,115	2.56	2,851	2.64
American Indian/Alaskan Native Alone	20	0.23	90	0.21	301	0.28
Asian Alone	110	1.26	774	1.78	2,309	2.14
Native Hawaiian/Pacific Islander Alone	3	0.03	18	0.04	65	0.06
Some Other Race Alone	225	2.58	1,594	3.66	3,891	3.60
Two or More Races	492	5.65	3,026	6.95	9,131	8.45
2024 Est. Population by Ethnicity						
Hispanic/Latino	671	7.70	4,524	10.38	12,936	11.98
Not Hispanic/Latino	8,042	92.30	39,046	89.62	95,071	88.02
2024 Occupied Housing Units by Tenure						
Owner-Occupied	3,506	46.33	15,853	48.01	38,743	50.30
Renter-Occupied	1,222	25.85	6,060	27.66	15,485	28.56
Average Household Size	--	1.81	--	1.92	--	1.94
2024 Households by Household Income						
Income < \$15,000	621	13.13	2,034	9.28	4,799	8.85
Income \$15,000 - \$24,999	408	8.63	1,557	7.11	4,077	7.52
Income \$25,000 - \$34,999	469	9.92	2,334	10.65	5,443	10.04
Income \$35,000 - \$49,999	428	9.05	2,838	12.95	7,128	13.14
Income \$50,000 - \$74,999	925	19.56	4,014	18.32	9,659	17.81
Income \$75,000 - \$99,999	615	13.01	2,681	12.23	6,796	12.53
Income \$100,000 - \$124,999	336	7.11	1,857	8.47	4,867	8.97
Income \$125,000 - \$149,999	237	5.01	1,261	5.75	3,421	6.31
Income \$150,000 - \$199,999	241	5.10	1,157	5.28	3,003	5.54
Income \$200,000 - \$249,999	121	2.56	638	2.91	1,467	2.71
Income \$250,000 - \$499,999	208	4.40	979	4.47	2,195	4.05
Income \$500,000+	120	2.54	564	2.57	1,371	2.53
Average Household Income	--	92,242.00	--	96,137.00	--	95,577.00
Median Household Income	--	61,822.37	--	62,782.04	--	63,759.82
2024 Est. Median HH Income by Single-Classification Race						
White Alone	--	62,799.10	--	64,362.24	--	63,871.57
Black/African American Alone	--	47,987.20	--	59,001.21	--	55,306.75
American Indian/Alaskan Native Alone	--	50,000.00	--	54,386.37	--	47,321.07
Asian Alone	--	96,821.14	--	96,700.94	--	98,126.01
Native Hawaiian/Pacific Islander Alone	--	--	--	47,422.03	--	36,947.32
Some Other Race Alone	--	38,606.26	--	34,308.57	--	41,627.18
Two or More Races	--	53,723.63	--	47,613.42	--	74,348.32
2024 Est. Median HH Income by Ethnicity						
Hispanic/Latino	--	51,657.29	--	43,991.37	--	56,943.24
Not Hispanic/Latino	--	62,731.78	--	64,259.56	--	64,435.82

Benchmark: USA

© 2024 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2024.
<https://claritas.easpotlight.com/Spotlight/About/3/2024>

Trade Area: Island Plaza Shopping Center - 1 mi Radius, Island Plaza Shopping Center - 3 mi Radius, Island Plaza Shopping Center - 5 mi Radius



Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

©2006-2024 TomTom

Report Details

Name: Island Plaza Demographics 2024
Date / Time: 1/16/2024 12:29:55 PM
Workspace Vintage: 2024

Trade Area

Name	Level	Geographies
Island Plaza Shopping Center - 1 mi Radius	1 mi Radius	N/A
Island Plaza Shopping Center - 3 mi Radius	3 mi Radius	N/A
Island Plaza Shopping Center - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Claritas Pop-Facts® Premier 2024	Claritas	©Claritas, LLC 2024 https://claritas.easpotlight.com/Spotlight/About
