

Pop-Facts® Demographics | Summary



Trade Area: Monroe Town Square Shopping Center - 3 mi Radius, Monroe Town Square Shopping Center - 5 mi Radius, Monroe Town Square Shopping Center - 7 mi Radius

	Monroe Town Square Shopping Center - 3 mi Radius		Monroe Town Square Shopping Center - 5 mi Radius		Monroe Town Square Shopping Center - 7 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	26,874	100.00	46,653	100.00	85,223	100.00
2020 Census	27,559	100.00	49,234	100.00	93,746	100.00
2024 Estimate	28,824	100.00	52,146	100.00	99,185	100.00
2029 Projection	29,948	100.00	54,795	100.00	104,191	100.00
Population Growth						
Percent Change: 2010 to 2020	--	2.55	--	5.53	--	10.00
Percent Change: 2020 to 2024	--	4.59	--	5.92	--	5.80
Percent Change: 2024 to 2029	--	3.90	--	5.08	--	5.05

	Monroe Town Square Shopping Center - 3 mi Radius		Monroe Town Square Shopping Center - 5 mi Radius		Monroe Town Square Shopping Center - 7 mi Radius	
	Total	%	Total	%	Total	%
Households						
2010 Census	9,321	100.00	16,059	100.00	28,782	100.00
2020 Census	9,964	100.00	17,437	100.00	31,937	100.00
2024 Estimate	10,525	100.00	18,599	100.00	33,982	100.00
2029 Projection	11,013	100.00	19,646	100.00	35,832	100.00
Household Growth						
Percent Change: 2010 to 2020	--	6.90	--	8.58	--	10.96
Percent Change: 2020 to 2024	--	5.63	--	6.66	--	6.40
Percent Change: 2024 to 2029	--	4.64	--	5.63	--	5.44

	Monroe Town Square Shopping Center - 3 mi Radius		Monroe Town Square Shopping Center - 5 mi Radius		Monroe Town Square Shopping Center - 7 mi Radius	
	Total	%	Total	%	Total	%
Family Households						
2010 Census	6,595	100.00	11,713	100.00	21,940	100.00
2020 Census	6,830	100.00	12,568	100.00	24,112	100.00
2024 Estimate	7,479	100.00	13,654	100.00	26,050	100.00
2029 Projection	7,832	100.00	14,445	100.00	27,492	100.00
Family Household Growth						
Percent Change: 2010 to 2020	--	3.56	--	7.30	--	9.90
Percent Change: 2020 to 2024	--	9.50	--	8.64	--	8.04
Percent Change: 2024 to 2029	--	4.72	--	5.79	--	5.54

Benchmark: USA

© 2024 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2024.
(<https://claritas.easpotlight.com/Spotlight/About/3/2024>)

Trade Area: Monroe Town Square Shopping Center - 3 mi Radius, Monroe Town Square Shopping Center - 5 mi Radius, Monroe Town Square Shopping Center - 7 mi Radius

	Monroe Town Square Shopping Center - 3 mi Radius		Monroe Town Square Shopping Center - 5 mi Radius		Monroe Town Square Shopping Center - 7 mi Radius	
	Total	%	Total	%	Total	%
2024 Est. Population by Single-Classification Race						
White Alone	12,564	43.59	26,280	50.40	56,869	57.34
Black/African American Alone	6,253	21.69	9,976	19.13	16,303	16.44
American Indian/Alaskan Native Alone	329	1.14	531	1.02	805	0.81
Asian Alone	351	1.22	724	1.39	2,012	2.03
Native Hawaiian/Pacific Islander Alone	31	0.11	42	0.08	69	0.07
Some Other Race Alone	6,555	22.74	9,587	18.39	13,760	13.87
Two or More Races	2,740	9.51	5,005	9.60	9,366	9.44
2024 Est. Population by Ethnicity						
Hispanic/Latino	9,616	33.36	14,582	27.96	22,159	22.34
Not Hispanic/Latino	19,207	66.64	37,564	72.04	77,026	77.66
2024 Occupied Housing Units by Tenure						
Owner-Occupied	6,099	54.43	12,214	62.15	24,665	69.23
Renter-Occupied	4,426	42.05	6,385	34.33	9,317	27.42
Average Household Size	—	2.73	—	2.76	—	2.84
2024 Households by Household Income						
Income < \$15,000	680	6.46	1,029	5.53	1,653	4.86
Income \$15,000 - \$24,999	646	6.14	1,060	5.70	1,703	5.01
Income \$25,000 - \$34,999	952	9.04	1,415	7.61	2,210	6.50
Income \$35,000 - \$49,999	1,882	17.88	2,918	15.69	4,520	13.30
Income \$50,000 - \$74,999	1,851	17.59	3,098	16.66	5,517	16.23
Income \$75,000 - \$99,999	1,492	14.18	2,895	15.56	5,265	15.49
Income \$100,000 - \$124,999	1,052	9.99	2,203	11.85	4,166	12.26
Income \$125,000 - \$149,999	591	5.62	1,291	6.94	2,769	8.15
Income \$150,000 - \$199,999	675	6.41	1,368	7.36	3,016	8.88
Income \$200,000 - \$249,999	340	3.23	651	3.50	1,429	4.21
Income \$250,000 - \$499,999	269	2.56	500	2.69	1,248	3.67
Income \$500,000+	95	0.90	171	0.92	485	1.43
Average Household Income	—	86,737.00	—	92,534.00	—	103,358.00
Median Household Income	—	63,435.84	—	73,016.96	—	81,342.55
2024 Est. Median HH Income by Single-Classification Race						
White Alone	—	69,427.75	—	79,204.95	—	87,368.87
Black/African American Alone	—	46,800.43	—	56,062.81	—	64,935.61
American Indian/Alaskan Native Alone	—	86,663.18	—	84,824.14	—	88,084.09
Asian Alone	—	65,564.34	—	92,726.07	—	87,724.54
Native Hawaiian/Pacific Islander Alone	—	122,036.78	—	119,705.19	—	121,396.79
Some Other Race Alone	—	65,130.12	—	65,547.75	—	72,113.18
Two or More Races	—	79,654.03	—	79,882.50	—	77,427.47
2024 Est. Median HH Income by Ethnicity						
Hispanic/Latino	—	58,633.51	—	60,200.33	—	68,324.16
Not Hispanic/Latino	—	65,261.73	—	75,974.11	—	83,761.07

Benchmark: USA

© 2024 Claritas, LLC. All rights reserved. Source: ©Claritas, LLC 2024.
(<https://claritas.easptlight.com/Spotlight/About/3/2024>)

Trade Area: Monroe Town Square Shopping Center - 3 mi Radius, Monroe Town Square Shopping Center - 5 mi Radius, Monroe Town Square Shopping Center - 7 mi Radius



Sources: Esri, TomTom, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

©2006-2024 TomTom

Report Details

Name: Monroe Town Square Demographics 2024
Date / Time: 1/16/2024 12:31:56 PM
Workspace Vintage: 2024

Trade Area

Name	Level	Geographies
Monroe Town Square Shopping Center - 5 mi Radius	5 mi Radius	N/A
Monroe Town Square Shopping Center - 7 mi Radius	7 mi Radius	N/A
Monroe Town Square Shopping Center - 3 mi Radius	3 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

Product	Provider	Copyright
Claritas Pop-Facts® Premier 2024	Claritas	©Claritas, LLC 2024 (https://claritas.easpotlight.com/Spotlight/About)