

Trade Area: East Lake Shopping Center - 1 mi Radius, East Lake Shopping Center - 3 mi Radius, East Lake Shopping Center - 5 mi Radius

	East Lake Shopping Center - 1 mi Radius		East Lake Shopping Center - 3 mi Radius		East Lake Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	9,507	100.00	71,715	100.00	180,921	100.00
2020 Census	9,748	100.00	76,761	100.00	197,005	100.00
2024 Estimate	9,695	100.00	77,560	100.00	199,738	100.00
2029 Projection	9,787	100.00	78,973	100.00	204,194	100.00
Population Growth						
Percent Change: 2010 to 2020	-	2.54	-	7.04	-	8.89
Percent Change: 2020 to 2024	-	-0.54	-	1.04	-	1.39
Percent Change: 2024 to 2029	-	0.95	-	1.82	-	2.23

	East Lake Shopping Center - 1 mi Radius		East Lake Shopping Center - 3 mi Radius		East Lake Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Households						
2010 Census	4,348	100.00	28,197	100.00	71,823	100.00
2020 Census	4,361	100.00	29,313	100.00	76,939	100.00
2024 Estimate	4,326	100.00	29,608	100.00	78,142	100.00
2029 Projection	4,365	100.00	30,191	100.00	80,146	100.00
Household Growth						
Percent Change: 2010 to 2020	-	0.30	-	3.96	-	7.12
Percent Change: 2020 to 2024	-	-0.80	-	1.01	-	1.56
Percent Change: 2024 to 2029	-	0.90	-	1.97	-	2.56

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	Total	%	Total	%	Total	%
Family Households						
2010 Census	2,303	100.00	18,194	100.00	46,217	100.00
2020 Census	2,380	100.00	19,261	100.00	50,246	100.00
2024 Estimate	2,302	100.00	19,200	100.00	49,943	100.00
2029 Projection	2,321	100.00	19,560	100.00	51,030	100.00
Family Household Growth						
Percent Change: 2010 to 2020	-	3.34	-	5.87	-	8.72
Percent Change: 2020 to 2024	-	-3.28	-	-0.32	-	-0.60
Percent Change: 2024 to 2029	-	0.82	-	1.88	-	2.18

Benchmark: USA

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	East Lake Shopping Center - 1 mi Radius		East Lake Shopping Center - 3 mi Radius		East Lake Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
2024 Est. Population by Single-Classification Race						
White Alone	4,961	51.17	40,906	52.74	108,084	54.11
Black/African American Alone	2,266	23.37	13,218	17.04	35,794	17.92
American Indian/Alaskan Native Alone	56	0.58	720	0.93	1,438	0.72
Asian Alone	862	8.89	6,986	9.01	17,242	8.63
Native Hawaiian/Pacific Islander Alone	9	0.09	72	0.09	121	0.06
Some Other Race Alone	513	5.29	6,647	8.57	15,620	7.82
Two or More Races	1,029	10.61	9,011	11.62	21,439	10.73
2024 Est. Population by Ethnicity						
Hispanic/Latino	1,159	11.96	13,595	17.53	30,237	15.14
Not Hispanic/Latino	8,536	88.05	63,964	82.47	169,502	84.86
2024 Occupied Housing Units by Tenure						
Owner-Occupied	1,752	36.93	18,277	58.16	47,546	57.29
Renter-Occupied	2,574	59.50	11,331	38.27	30,596	39.15
Average Household Size	-	2.24	-	2.56	-	2.52
2024 Households by Household Income						
Income < \$15,000	470	10.87	1,983	6.70	5,171	6.62
Income \$15,000 - \$24,999	156	3.61	1,443	4.87	3,935	5.04
Income \$25,000 - \$34,999	246	5.69	1,805	6.10	4,800	6.14
Income \$35,000 - \$49,999	600	13.87	3,134	10.59	7,715	9.87
Income \$50,000 - \$74,999	818	18.91	4,168	14.08	10,720	13.72
Income \$75,000 - \$99,999	540	12.48	3,556	12.01	9,363	11.98
Income \$100,000 - \$124,999	374	8.64	2,860	9.66	7,529	9.63
Income \$125,000 - \$149,999	301	6.96	2,207	7.45	5,608	7.18
Income \$150,000 - \$199,999	316	7.30	3,046	10.29	8,212	10.51
Income \$200,000 - \$249,999	185	4.28	1,850	6.25	4,813	6.16
Income \$250,000 - \$499,999	199	4.60	2,170	7.33	6,109	7.82
Income \$500,000+	121	2.80	1,387	4.68	4,168	5.33
Average Household Income	-	105,109.00	-	131,874.00	-	136,472.00
Median Household Income	-	70,524.13	-	90,417.84	-	92,501.65
2024 Est. Median HH Income by Single-Classification Race						
White Alone	-	79,479.54	-	104,679.92	-	110,464.12
Black/African American Alone	-	47,873.76	-	55,826.52	-	57,985.31
American Indian/Alaskan Native Alone	-	81,041.43	-	92,834.43	-	89,334.11
Asian Alone	-	109,051.34	-	182,786.22	-	143,797.41
Native Hawaiian/Pacific Islander Alone	-	150,000.00	-	136,136.94	-	137,327.59
Some Other Race Alone	-	88,005.34	-	55,139.05	-	58,962.60
Two or More Races	-	66,056.77	-	95,040.45	-	90,442.97
2024 Est. Median HH Income by Ethnicity						
Hispanic/Latino	-	49,584.44	-	59,832.97	-	64,367.27
Not Hispanic/Latino	-	73,577.45	-	96,961.67	-	97,020.95

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Report Details

Name: East Lake Demographics 2024
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Workspace Vintage: 2024

Trade Area

Name	Level	Geographies
East Lake Shopping Center - 1 mi Radius	1 mi Radius	N/A
East Lake Shopping Center - 3 mi Radius	3 mi Radius	N/A
East Lake Shopping Center - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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