

Trade Area: Founders Square Shopping Center - 1 mi Radius, Founders Square Shopping Center - 3 mi Radius, Founders Square Shopping Center - 5 mi Radius

	Founders Square Shopping Center - 1 mi Radius		Founders Square Shopping Center - 3 mi Radius		Founders Square Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
Population						
2010 Census	6,748	100.00	71,473	100.00	185,011	100.00
2020 Census	7,759	100.00	74,035	100.00	199,223	100.00
2024 Estimate	7,905	100.00	75,233	100.00	200,721	100.00
2029 Projection	8,181	100.00	77,183	100.00	204,202	100.00
Population Growth						
Percent Change: 2010 to 2020	-	14.98	-	3.58	-	7.68
Percent Change: 2020 to 2024	-	1.88	-	1.62	-	0.75
Percent Change: 2024 to 2029	-	3.49	-	2.59	-	1.73

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	Total	%	Total	%	Total	%
Households						
2010 Census	2,760	100.00	28,954	100.00	73,925	100.00
2020 Census	3,196	100.00	31,011	100.00	79,699	100.00
2024 Estimate	3,263	100.00	31,778	100.00	80,719	100.00
2029 Projection	3,386	100.00	32,795	100.00	82,473	100.00
Household Growth						
Percent Change: 2010 to 2020	-	15.80	-	7.10	-	7.81
Percent Change: 2020 to 2024	-	2.10	-	2.47	-	1.28
Percent Change: 2024 to 2029	-	3.77	-	3.20	-	2.17

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	Total	%	Total	%	Total	%
Family Households						
2010 Census	1,710	100.00	17,631	100.00	48,927	100.00
2020 Census	2,000	100.00	18,529	100.00	52,895	100.00
2024 Estimate	2,019	100.00	19,199	100.00	52,919	100.00
2029 Projection	2,093	100.00	19,780	100.00	53,933	100.00
Family Household Growth						
Percent Change: 2010 to 2020	-	16.96	-	5.09	-	8.11
Percent Change: 2020 to 2024	-	0.95	-	3.62	-	0.04
Percent Change: 2024 to 2029	-	3.67	-	3.03	-	1.92

Benchmark: USA

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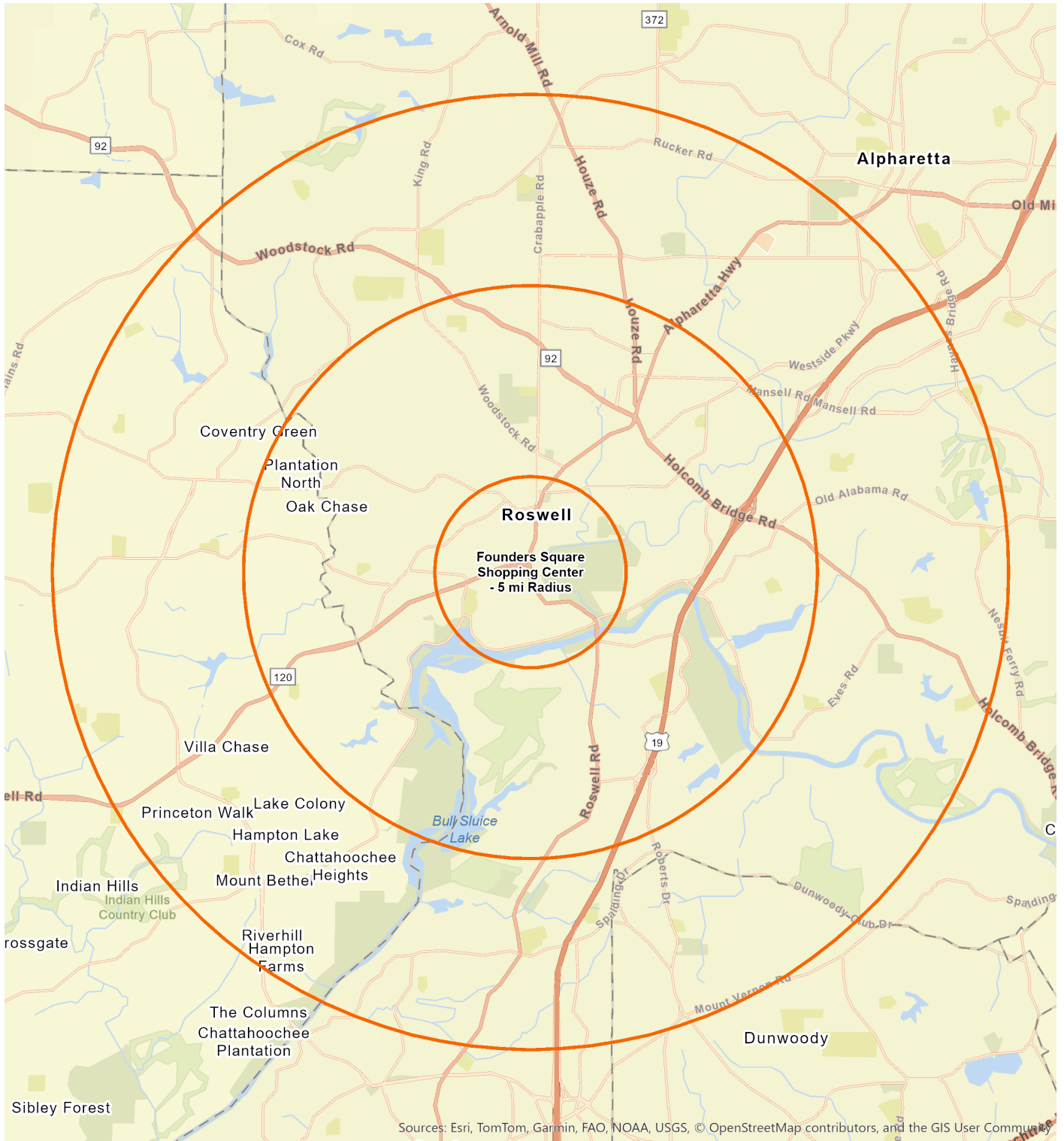
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	Founders Square Shopping Center - 1 mi Radius		Founders Square Shopping Center - 3 mi Radius		Founders Square Shopping Center - 5 mi Radius	
	Total	%	Total	%	Total	%
2024 Est. Population by Single-Classification Race						
White Alone	5,013	63.42	41,423	55.06	123,869	61.71
Black/African American Alone	1,406	17.79	14,986	19.92	28,942	14.42
American Indian/Alaskan Native Alone	35	0.44	382	0.51	702	0.35
Asian Alone	226	2.86	3,381	4.49	16,018	7.98
Native Hawaiian/Pacific Islander Alone	3	0.04	29	0.04	66	0.03
Some Other Race Alone	306	3.87	6,319	8.40	10,621	5.29
Two or More Races	916	11.59	8,713	11.58	20,503	10.21
2024 Est. Population by Ethnicity						
Hispanic/Latino	949	12.01	13,284	17.66	24,953	12.43
Not Hispanic/Latino	6,956	88.00	61,949	82.34	175,768	87.57
2024 Occupied Housing Units by Tenure						
Owner-Occupied	2,108	59.82	15,708	46.43	50,812	59.67
Renter-Occupied	1,155	35.40	16,070	50.57	29,906	37.05
Average Household Size	-	2.35	-	2.35	-	2.48
2024 Households by Household Income						
Income < \$15,000	182	5.58	1,833	5.77	3,475	4.30
Income \$15,000 - \$24,999	151	4.63	1,202	3.78	2,616	3.24
Income \$25,000 - \$34,999	176	5.39	1,690	5.32	3,529	4.37
Income \$35,000 - \$49,999	149	4.57	2,667	8.39	5,654	7.00
Income \$50,000 - \$74,999	465	14.25	4,973	15.65	10,870	13.47
Income \$75,000 - \$99,999	299	9.16	3,796	11.95	9,580	11.87
Income \$100,000 - \$124,999	359	11.00	3,119	9.81	7,647	9.47
Income \$125,000 - \$149,999	287	8.80	2,650	8.34	6,524	8.08
Income \$150,000 - \$199,999	386	11.83	3,595	11.31	9,845	12.20
Income \$200,000 - \$249,999	234	7.17	1,848	5.82	5,578	6.91
Income \$250,000 - \$499,999	344	10.54	2,649	8.34	8,752	10.84
Income \$500,000+	231	7.08	1,756	5.53	6,650	8.24
Average Household Income	-	159,241.00	-	141,794.00	-	166,433.00
Median Household Income	-	114,456.24	-	98,016.29	-	114,579.72
2024 Est. Median HH Income by Single-Classification Race						
White Alone	-	132,706.29	-	125,055.27	-	134,521.90
Black/African American Alone	-	55,859.49	-	62,382.25	-	71,326.07
American Indian/Alaskan Native Alone	-	62,893.72	-	70,428.01	-	76,727.00
Asian Alone	-	186,179.76	-	121,100.74	-	148,978.52
Native Hawaiian/Pacific Islander Alone	-	-	-	150,000.00	-	75,000.00
Some Other Race Alone	-	132,957.63	-	78,446.65	-	85,784.12
Two or More Races	-	109,940.56	-	82,953.66	-	94,591.80
2024 Est. Median HH Income by Ethnicity						
Hispanic/Latino	-	183,436.49	-	69,616.03	-	74,542.72
Not Hispanic/Latino	-	111,783.07	-	102,738.75	-	119,654.14

Benchmark: USA

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Report Details

Name: Founders Square Demographics 2024
Date / Time: 1/16/2024 12:25:02 PM
Workspace Vintage: 2024

Trade Area

Name	Level	Geographies
Founders Square Shopping Center - 1 mi Radius	1 mi Radius	N/A
Founders Square Shopping Center - 3 mi Radius	3 mi Radius	N/A
Founders Square Shopping Center - 5 mi Radius	5 mi Radius	N/A

Benchmark

Name	Level	Geographies
USA	Entire US	United States

DataSource

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